

Information for exchange students

Course offer summer semester 2024:

1. Bachelor International Tourism Management: 2nd, 4th, 6th semester classes
2. Master International Tourism Development: 1st, 3rd semester classes

Language classes for exchange students:

In addition to faculty courses, all exchange students have to participate in German language classes (= compulsory for all exchange students).

If you already have some German language skills, you will be placed into the corresponding level, based on the result of an online placement test.

Attendance is compulsory for all students!

Other language classes: possibility of participation depends on available seats.

Lecture schedules (published by end of February):

[Faculty schedules](#)

[Language and elective centre](#)

Module handbooks:

<https://www.th-deg.de/en/students/documents#module-handbooks>

Important note:

You can only participate in courses from the study programme you are enrolled in.

If you choose subjects from different semesters, please note that this might lead to overlaps in your schedule!

The lecture schedule might change weekly as classes can be offered as a blocked course or during the weekends. Please check the schedule regularly for updates!

All exchange students will do their final course selection during the first week of the summer semester.

Deadline for submission of Learning Agreements: mid March 2024.

International Tourism Management (B)				
Summer semester 2024				
Sem.	Modul	SWS	ECTS	Exam
2	Accounting and Controlling	4	5	Written exam
2	Marketing in Health and Medical Tourism I – Basic Principles and Markets	4	5	Written exam
2	Quantitative and Qualitative Research	4	6	Research paper
2	Medical Basics for Health Tourism Professionals	4	5	Written exam
2	Intercultural Management in International Health and Medical Tourism	4	5	Presentation
4	Legal Aspects of Tourism	4	5	Written exam
4	Innovation, Product Development and Service Design in Health and Medical Tourism	4	5	Presentation
4	ICT Application Systems in Health and Medical Tourism	4	6	Research paper
4	Medical Wellness and Spa Management	4	5	Written exam
4	Health Care Management and Health Provision	4	5	Written exam
6	Natural Resources in Health Tourism	4	5	Presentation
6	Entrepreneurship	4	5	Presentation
6	Contemporary Issues in International Health Tourism	4	5	Presentation
6	Management of Tour Operators and Facilitators in Medical Tourism	4	5	Written exam
6	Data Analysis and Artificial Intelligence in Health and Medical Tourism	4	5	Written exam

International Tourism Development (M)				
Summer semester 2024				
Sem.	Modul	SWS	ECTS	Exam
1	Customer Experience Management	4	5	Written exam
1	Current Issues of Business Administration	4	5	Written exam
1	Quantitative and Qualitative Research Methods I	2	3	Research Paper
1	Managerial Accounting	4	5	Written exam
1	Intercultural and Interdisciplinary Management	4	5	Written exam
1	Global and Regional Sustainable Tourism Development	4	5	Research Paper
3	Destination Development and Marketing	4	5	Written exam