

Third internal interview of alumni
Deggendorf
University of Applied Science

International Management
Bachelor

Year of Graduation 2008
Conducted by the Career Service
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Accomplishment

Out of the 29 graduates of International Management, who were given a survey, 11 responded. Of these, 4 were male (16%) and 7 female (28%). 4 surveys were undeliverable.

This corresponds to a return ratio of approximately 44,00%.

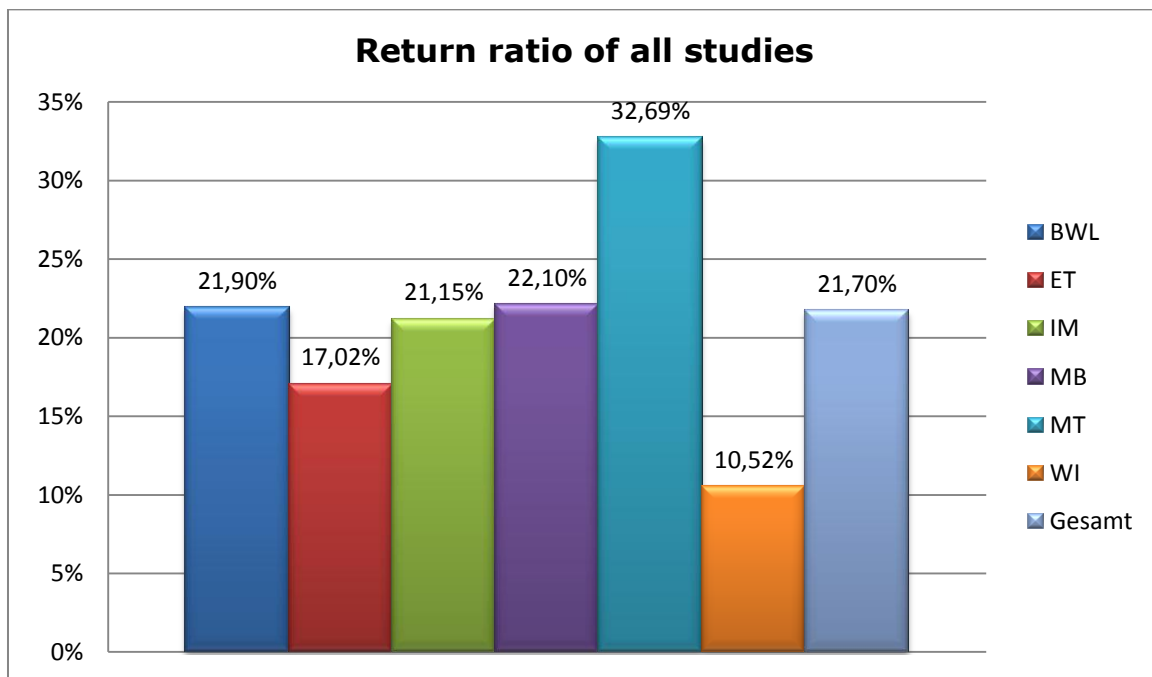


chart 1

major:	total number:
Entrepreneurship	1
Investment Banking	1
Logistics	1
Sales	1
not applicable	7

I

1. „How would you assess the value of your course of studies with regard to your actual employment, from 1) inevitable to 5) dispensable?“

Valuation according to the German grading system.

Grade:	total number:
1	5 (50%)
2	4 (40%)
3	1 (10%)
4	0 (0%)
5	0 (0%)
not applicable:	1

→ 10 evaluable returns

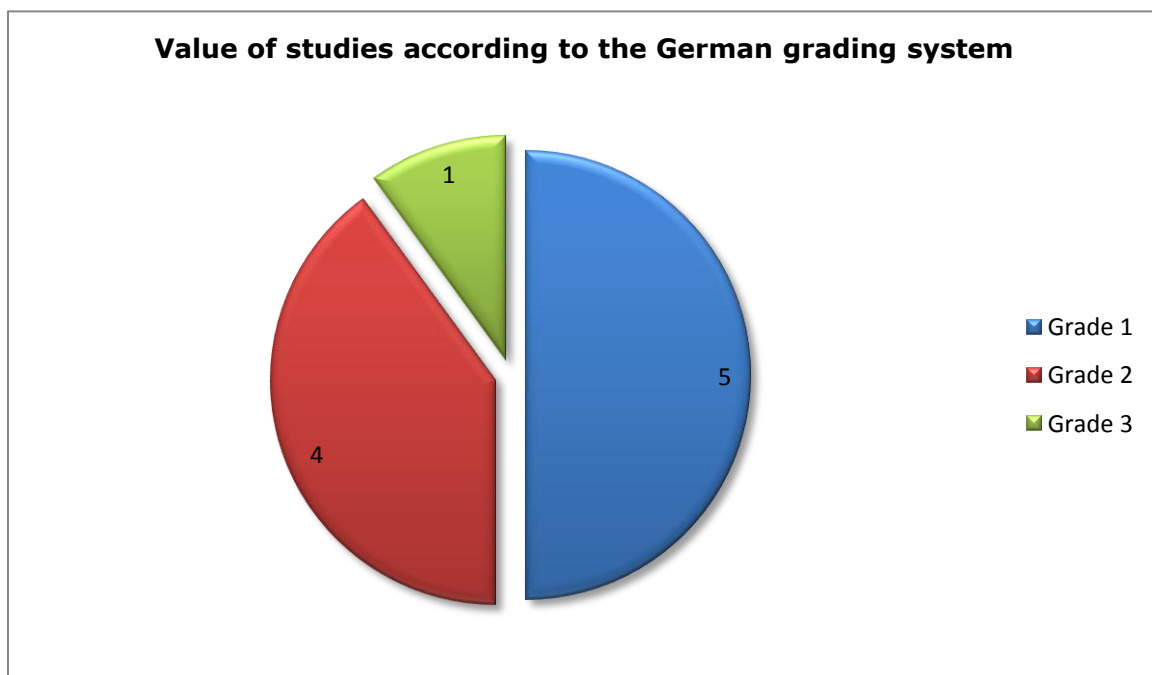


chart 2

2. „Which courses were of capital importance for your actual employment?“

Please find below a complete list of all answers. Multiple answers were permitted.

topics:	total number:
Accounting	2
Art of Negotiation	2
communication & presentation techniques	1
Cross-cultural management	3
Financial Management	3
Languages	1
Project Management	5
Soft Skills	2
Statistics	1
Teamwork courses	2

3. „From your actual point of view which module/subject did you miss during your scholastics? “

topics:	total number:
Better accounting classes	1
Controlling	1
Corporate Management	2
Finance	1
Employment Law	1
Logistics	1
More profound knowledge	1
Sales	1

4. „Where do you think is some room for improvement concerning your studies? “

topics:	total number:
Academic research and writing	1
Invite external professors	1
Logistics	1
Managing companies	1
More focus on soft skills	1
More Maths/Statistics	1
Practical orientation	1
Sales	1

5. „Where did you do your internships during your studies? “

Company:	sector:	total number:
Allianz SE	Group Development	1
Bayern Handwerk Int., Nürnberg	Messeorganisation	1
Bearing Point	Assistant	1
BMW AG	Dealer Development Europe	2
BMW Group Netherlands	Network Strategy	1
Bosch Rexroth	HR	1
DER Travel Service Ltd., London	Marketing / Trade Fairs	1
Deutsche Bank, Shanghai	Corporate Banking	1
DICK Import, Madrid, Spain	Marketing	1
EADS	Supply Management	1
Goethe Institut, Verona, Italien	Event-Organization	1
ICER	Language	1
Siemens	Internationaler Vertrieb	1
Touristikboerse DEG	Reise	1
Waterland Private Equity GmbH	-	1
Places named where known		

6. „What kind of international experiences did you gain?“

International experience:	total number:
study abroad	11 (100%)
Internship	8 (72,72%)
bachelor-thesis	3 (27,27%)
summer job	1 (9,1%)
language school	5 (45,45%)
work&travel	2 (18,18%)

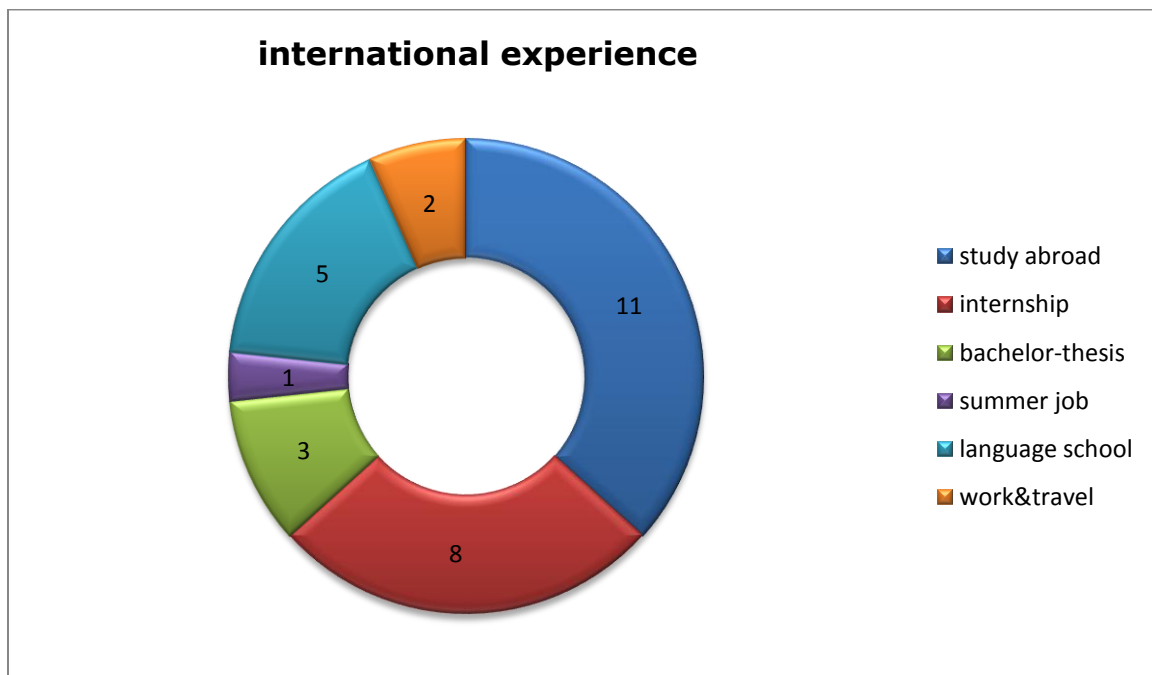


chart 3

All of the candidates were able to gain international experience, which is part of their curriculum.

II

7. „Which master did you chose? “

International Business and Management	1
Marktorientierte Unternehmensführung	1
Master of Business International Tourism Management	1
Tourism Management	1
Business informatics	1

8. „At what university/institution are you studying/did you study your master program? “

Griffith University, Gold Coast, Australia	1
Hochschule Mannheim	1
Hochschule München	1
KU Ingolstadt/Eichstätt	1
University of Groningen (Netherlands) & Uppsala University (Sweden)	1

9. „How did you learn about this master? “

Flyer	0
University's Homepage	3
Friends/relatives/fellow students	0
Internet research	3

10. „What kind of additional value are you expecting?“

More chances on the job market	3
More salary	3
Find a more challenging job	4
Get through the crisis	0
Professional orientation/specialization	3
Delay working life	1
Enlarge knowledge	4

III

11. „Where did you start to work after your first graduation?“

city:	division:	sector:	m/f
Brighton: Sprachcafé	Group Travel Coord.	Tourism	w
Dorfen: TRIUZO	Purchasing Manager	Handel	m
Düsseldorf: Waterland Private Equity	Financial Analyst	Private Equity	m
Erlangen: Siemens AG	Trainee Siemens Graduate	ET	w
München: Bearing Point	Management Consultant	Financial Service	w
Siemens IS	Program Mgmt. Office	IT	w
Nürnberg: Bayern Innovativ GmbH	Eventorganisation	DL	w
Stuttgart: Daimler AG	Int. Marketing Strategy	Automotive	w
Wurmansquick: BME GmbH	-	energy	w
not applicable	2		

Region:	total number:	male:	female:
Baden-Württemberg	1 (11,11%)	0 (0%)	1 (14,29%)
Mittelfranken	2 (22,22%)	0 (0%)	2 (28,57%)
Niederbayern	1 (11,11%)	0 (0%)	1 (14,29%)
Oberbayern	3 (33,33%)	1 (50%)	2 (28,57%)
NRW	1 (11,11%)	1 (50%)	0 (0%)
abroad	1 (11,11%)	0 (0%)	1 (14,29%)
not applicable	2	2	0

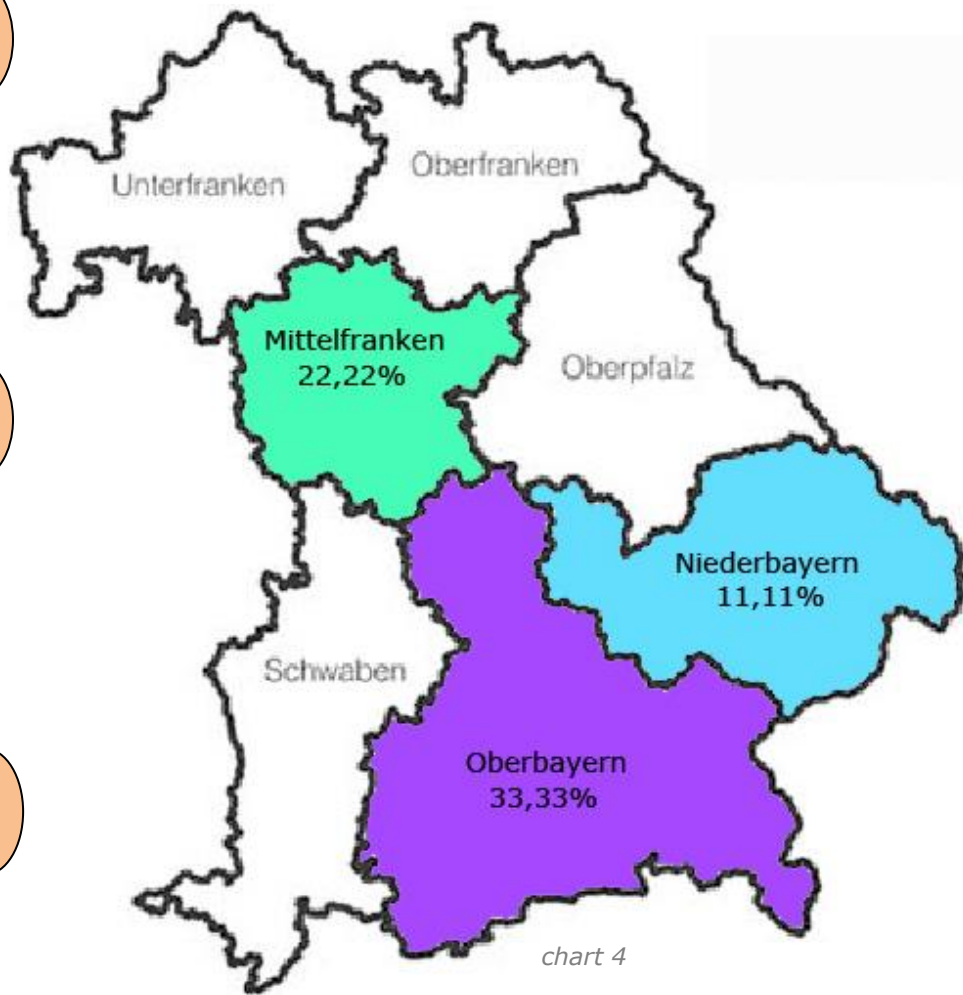
The percentage corresponds to the amount of applicable answers: total number: 9 / male: 2 / female: 7.

BAYERN

abroad
11,11%

NRW
11,11%

BW
11,11%



12. „What was your starting salary here?“

salary:	total number:	male:	female:
up to 25.000€/pa	1 (11,11%)	0 (0%)	1 (14,29%)
up to 30.000€/pa	0 (0%)	0 (0%)	0 (0%)
up to 35.000€/pa	1 (11,11%)	0 (0%)	1 (14,29%)
up to 40.000€/pa	1 (11,11%)	1 (50%)	0 (0%)
40.000€/pa and more	6 (66,67%)	1 (50%)	5 (71,43%)
not applicable	2	2	0

The percentage corresponds to the amount of applicable answers: total number: 9 / male: 2 / female: 7.

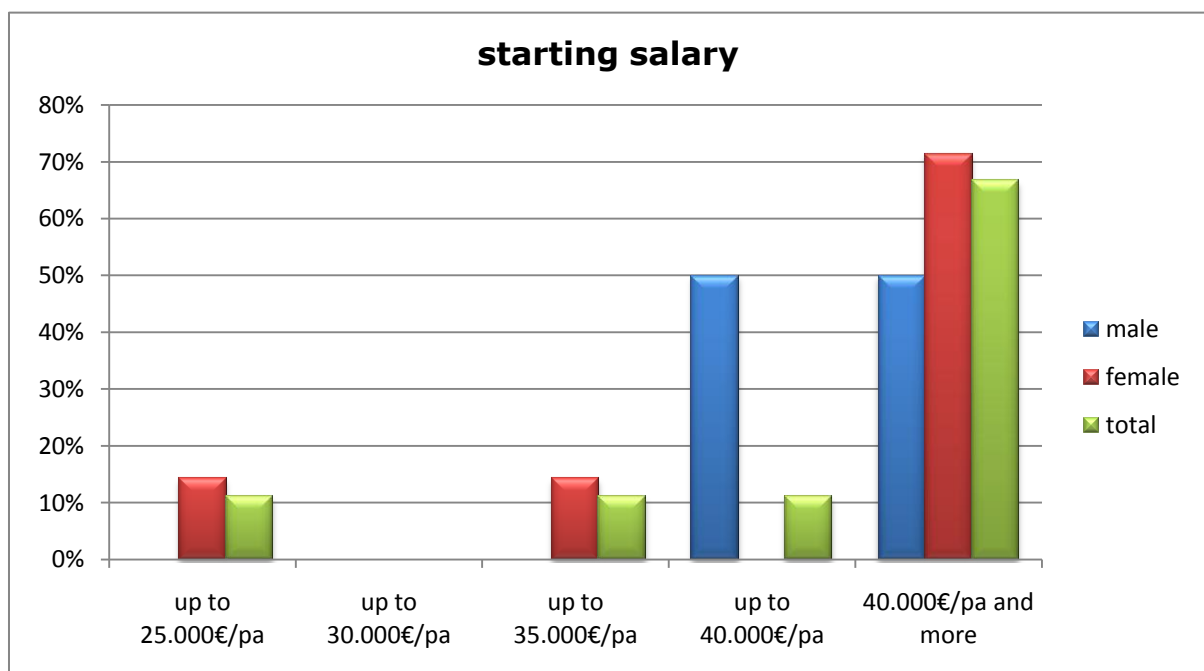


chart 5

Due to the fact that only two of the participants were male, this chart is no proof, that there is an imbalance between the starting salary of men and women.

13. „How did you find your first employment as a post graduate?“

type:	total number:
advertisement (Media)	2 (28,57%)
unsolicited application	1 (14,29%)
friends/relatives	1 (14,29%)
internship/final thesis	2 (28,57%)
job exchange (Internet)	1 (14,29%)
not applicable	4

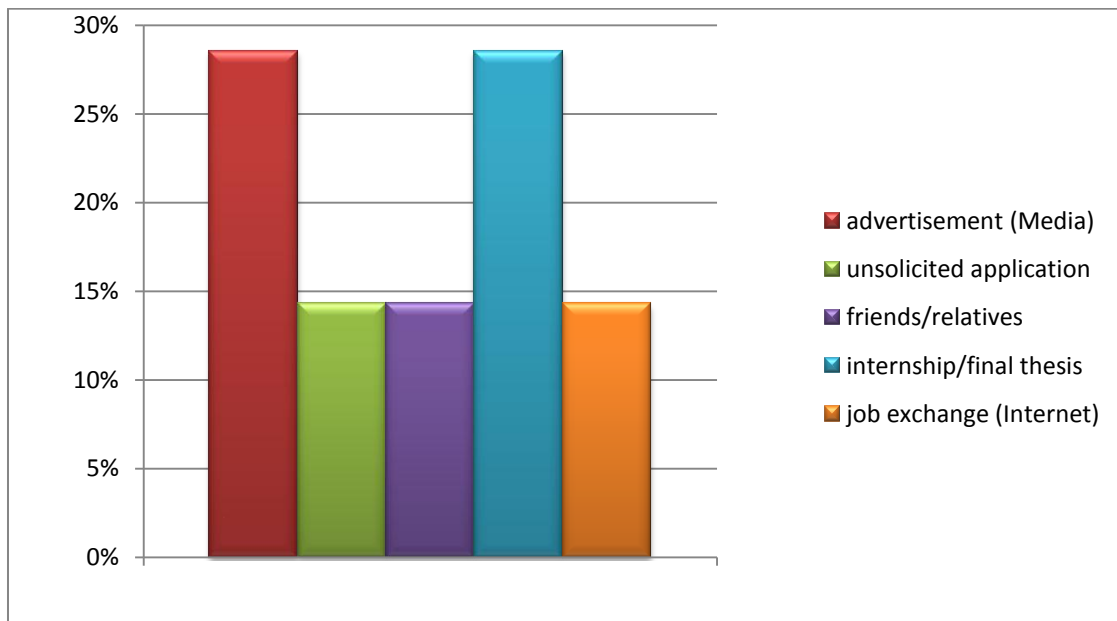


chart 6

14. „How long did it take you to find your fist job and how many applications did you have to write?“

months:	total number:	male:	female:
0	4 (50%)	2 (100%)	2 (33,33%)
1	0 (0%)	0 (0%)	0 (0%)
2	1 (12,5%)	0 (0%)	1 (16,67%)
3	2 (25%)	0 (0%)	2 (33,33%)
4	0 (0%)	0 (0%)	0 (0%)
5	0 (0%)	0 (0%)	0 (0%)
>5	1 (12,5%)	0 (0%)	1 (16,67%)
not applicable	3	2	1

The percentage corresponds to the amount of applicable answers: total number: 8 / male: 2 / female: 6.

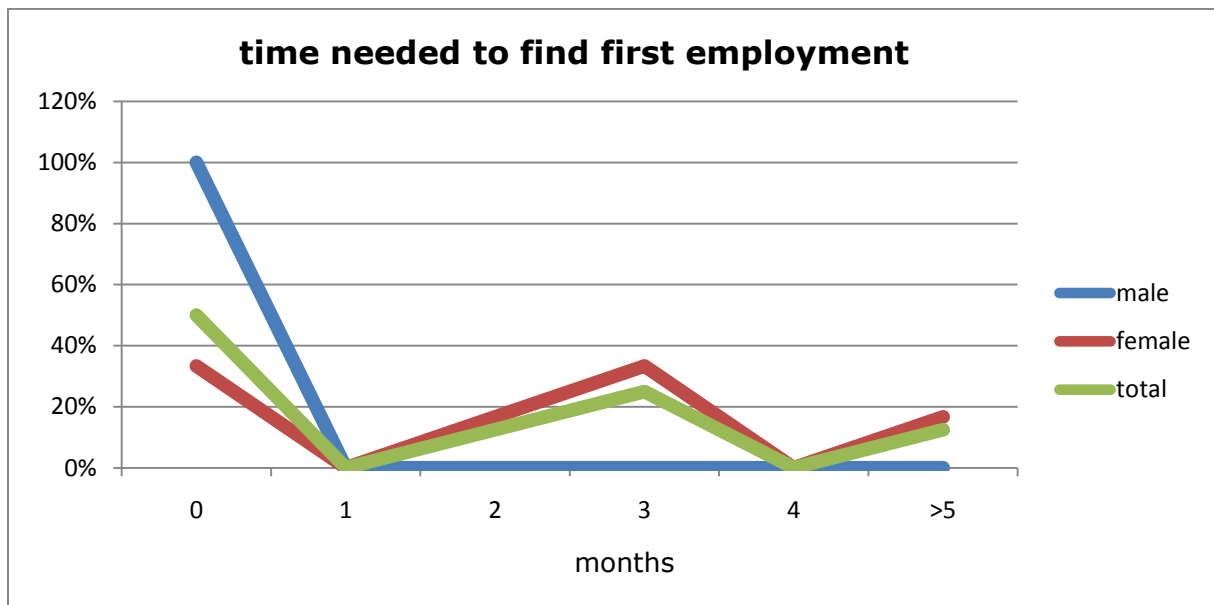


chart 7

number of applications:	total number:	male:	female:
0	2 (25%)	2 (100%)	0 (0%)
1	0 (0%)	0 (0%)	0 (0%)
2-3	2 (25%)	0 (0%)	2 (33,33%)
4-5	0 (0%)	0 (0%)	0 (0%)
5-10	1 (12,5%)	0 (0%)	1 (16,67%)
10-20	2 (25%)	0 (0%)	2 (33,33%)
>20	1 (12,5%)	0 (0%)	1 (16,67%)
not applicable	3	2	1

The percentage corresponds to the amount of applicable answers: total number: 8 / male: 2 / female: 6.

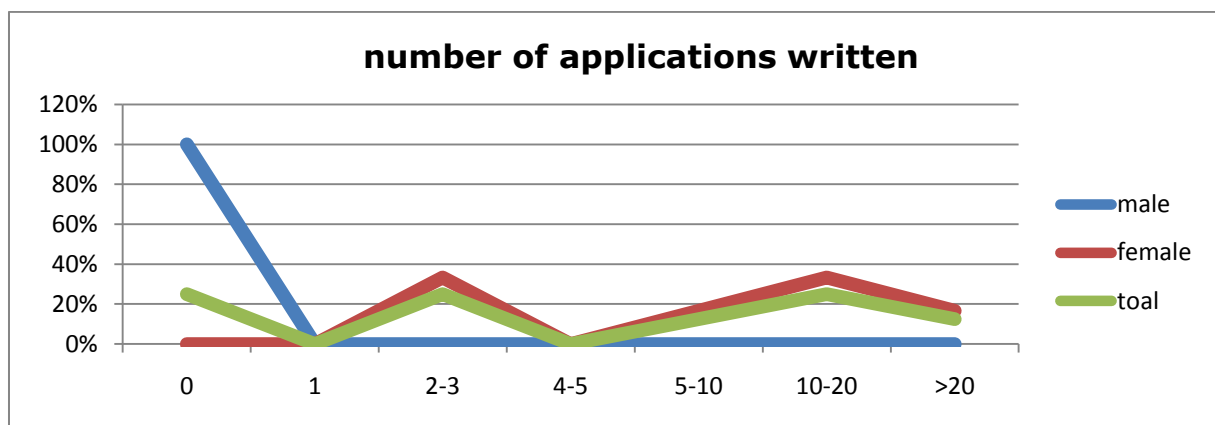


chart 8

15. „Do you consider doing a masters degree later?“

answer:	total number:
yes	5
consecutive	2
not consecutive	2
MBA	1
no	4

16. „We would be very thankful for some suggestions:“

„The networking with the Alumni should be improved. The current students could benefit a lot by networking through job or internship opportunities. I have not seen or at least not been involved in any close network activities. “

„Weiter so!“

„Weiter so! Mir gefällt das neue Magazin "Post Graduate" sehr gut!“

Appendix 1

Acknowledgement

I would like to express my sincere appreciation to all those who have contributed, directly or indirectly, to this questionnaire:

Mrs. Martina Heim for the impulse.

Mr. Klaus Spagert for the technical support, especially for the online-questionnaire.

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Interview of Alumni

Gender: female male

Program of studies: _____ Final Year: WS/SS _____

Main focus: _____

Degree: 0 Bachelor 0 Diploma 0 Master

1. How would you assess the value of your course of studies with regard to your actual employment, from 1) inevitable to 5) dispensable?

1 2 3 4 5

2. Which courses were of capital importance for your actual employment?

3. From your actual point of view which module/subject did you miss during your scholastics?

4. Where do you think is some room for improvement concerning your studies?

5. Where did you do your internships during your studies?

Company _____ Department _____

Company _____ Department _____

6. What kind of international experiences did you gain [multiple answers possible]?

study abroad internship bachelor-thesis summer job language school work&travel

Where: _____

Please answer the questions 7-11 when you are doing/did a master, even if it is/was not in Deggendorf!

7. Which master did you chose?

8. At what university/institution are you studying/did you study your master program?

9. When are you graduating/ did you graduate?

10. How did you learn about this master [multiple answers possible]?

flyer homepage Hochschule Post Graduate – online-magazine for Deggendorf graduates
 friends /relatives /fellow students internet research else_____

11. What kind of additional value are you expecting [multiple answers possible]?

more chances on the job market more salary find a more challenging job
 reasonable get through the crisis professional orientation/specialization
 delay working life enlarge knowledge
 else_____

Please answer the questions 12-18 when you started to work after your studies.

Your actual highest degree is Diploma Bachelor Master PHD Dr. Prof.

12. Where are you working now?

Name, Address _____ ZIP code _____

Department/function _____

Industrial sector (e.g. automotive, finance, media)

13. What was your starting salary?

up to 25,000€/pa up to 30,000€/pa up to 35,000€/pa up to 40.000€/pa
and more

14. Where did you start to work after your first graduation? Diplom Bachelor

Name, Address _____ ZIP code _____

Department/function _____

Industrial sector (e.g. automotive, finance, media)

15. What was your starting salary here?

- up to 25,000€/pa up to 30,000€/pa up to 35,000€/pa up to 40.000€/pa
and more

16. How did you find your first employment as a post graduate?

- Career Service Advertisement (Media) Unsolicited application
 Internship/final thesis Friends/relatives Employment company
 Job exchange (Internet) self-employed
 others _____

17. How long did it take you to find your first job and how many applications did you have to write?

_____ month _____ applications

18. Do you consider doing a masters degree later?

- yes follow-on not follow-on MBA
 no

Part to be answered by everyone, please

19. Are you regularly informed by the services and offers of the Alumni management via e-mail, e.g. seminars for young professionals, the publishing of the latest online-magazine for post graduate students from Deggendorf etc?

yes ↓

Which event do wish us to offer,
Which workshop did you miss so far?

no ↓

Would you like to be added to my
Mailing list (no society, no spam, just info)?
Then please send me the attached postcard

We would be very thankful for some suggestions:

Thank you very much!