

General Business Exchange Semester - **Course Overview Summer Term 2024 \***  
for General Business Students

Course Title	Lecturer	SWS	ECTS	Instructor Nationality	Type of Lectures
Advanced Methods in Procurement	Prof. Ahrens, Mr. Kuchler	4	5	DE	weekly
Communication and Presentation Techniques	Prof. Bauersachs, Ms. Helmreich	2	2	USA, DE	weekly
Cross Cultural Management	Prof. Waldmann, Ms. Byrtus, Ms. Maurer	4	5	DE	block
Basics Sustainability	Prof. Feicht	4	5	DE	bi-weekly & virtual
Introduction to Air Transport Management	Mr. Romero	4	5	UK	block
Market Research incl. SPSS	Dr. Hazod	4	5	DE	block
Online Sales	Ms. Byrtus	4	5	DE	weekly
Company creation - from Scratch to 1st stage	Prof. Koivula	4	5	FIN	block

**\* This course overview is subject to change and there are only a limited number of spots for each course  
There is no guarantee that all courses will take place or that you will get a spot. Lectures may overlap.**

as of 9th of January 2024

Exam type
written exam (90 minutes)
oral exam
oral exam and written paper
written exam (90 minutes)
written paper
written paper
written paper
written paper and presentation

max. 5 GBler

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