



SIXTH INTERNAL INTERVIEW OF ALUMNI
DEGGENDORF UNIVERSITY OF APPLIED SCIENCES

International Management
Bachelor

Year of Graduation 2011
Conducted by the Career Service
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I. General Information

Out of the 54 graduates of International Management, who were given a survey, 9 were undeliverable, 15 participated. Of these, 9 were female (60 %), 6 male (40 %).

This corresponds to a return ratio of approximately 33 %.

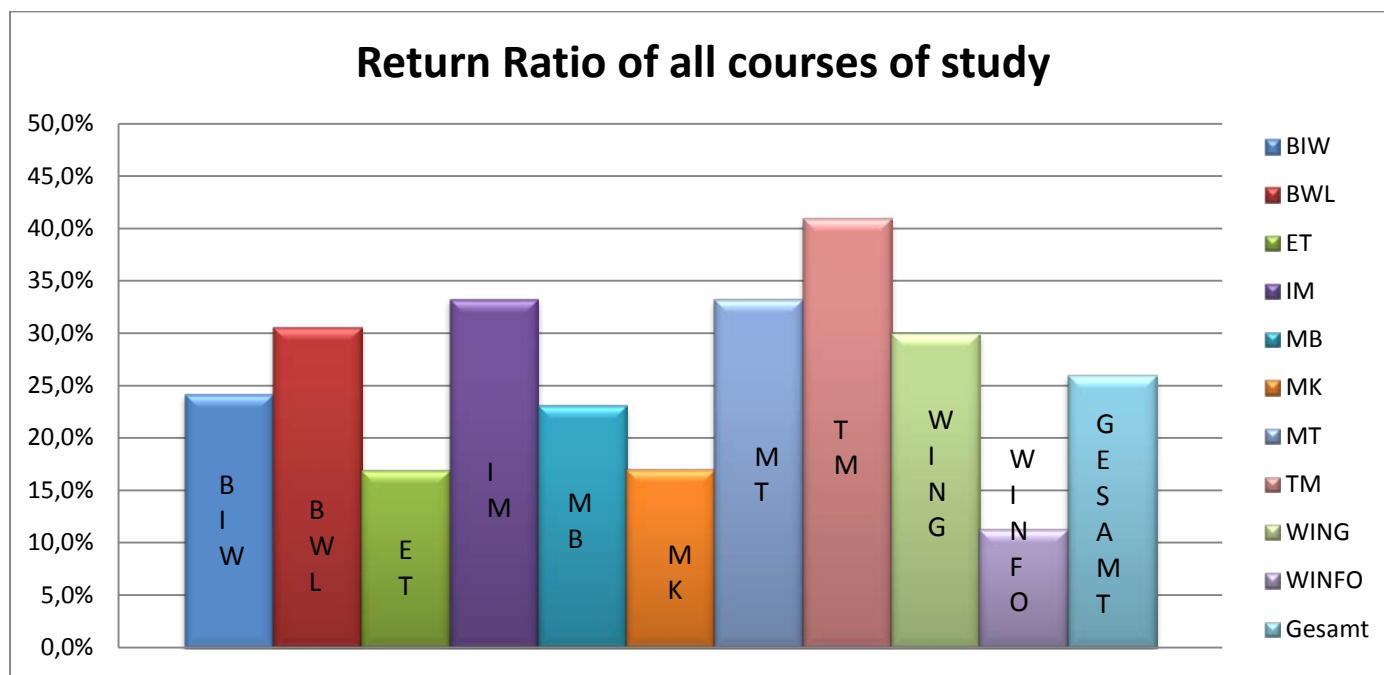


chart 1

1. „How would you assess the value of your course of studies with regard to your actual employment, from 1) inevitable to 5) dispensable?“

Valuation according to the German grading system (grades 1 to 5).

Grade:	total number:
1	1
2	6
3	5
4	2

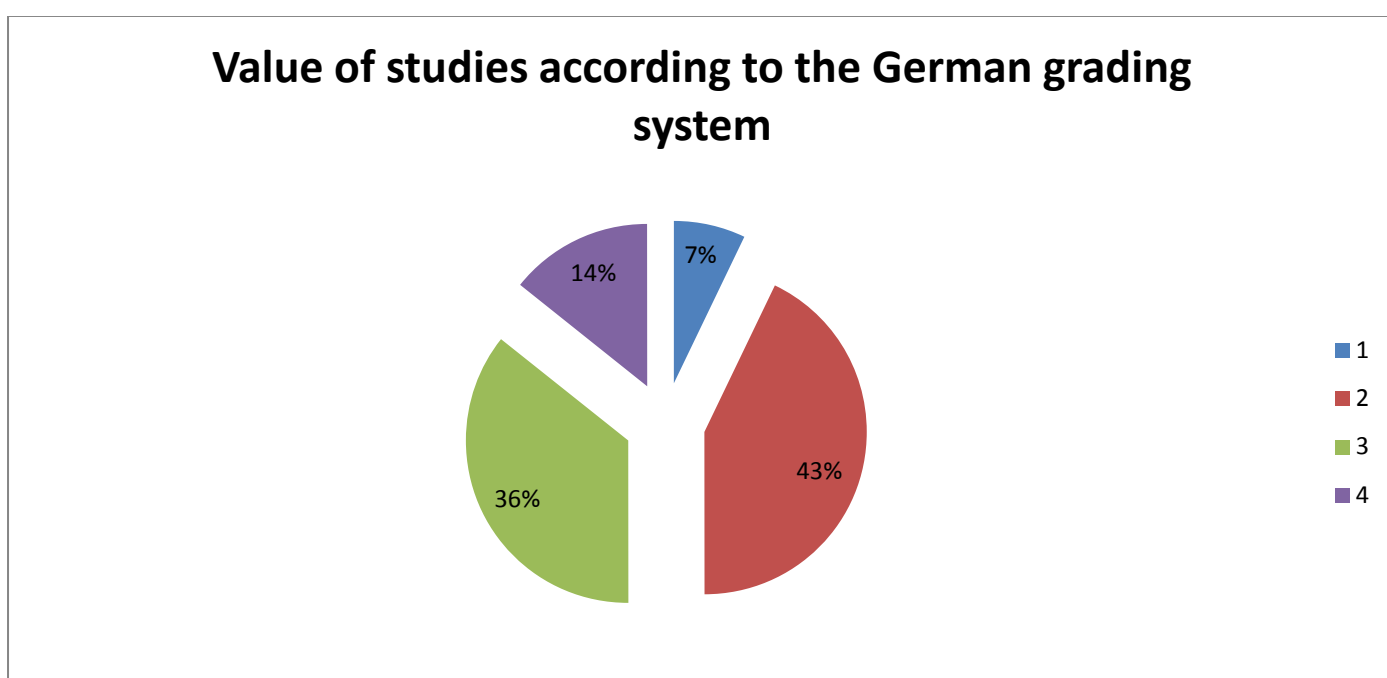


chart 2

On average, the benefits of the studies of International Management are rated with a grade of 2,6.

2. „Which courses were of capital importance for your actual employment?“

Please find below a complete list of all answers. Multiple answers were permitted.

course:	total number:
Presentation Skills	4
Finance	3
Accounting	3
Project Management	3
IT	2
Management Theory	2
International Relations	2
Intercultural Knowledge	2
Art of Negotiation	2
Teambuilding	1
Economic	1
Human Resources	1
Statistics	1
Spanish	1
Supply Chain Management	1
Global Management	1

3. „From your actual point of view which module/subject did you miss during your scholastics?“

Please find below a complete list of all answers [multiple answers possible].

course:	total number:
Supply Chain Management	2
Controlling	2
Company foundation	1
Management hard skills training	1
Project Management	1
Leadership training	1
Entrepreneurship	1
Emotional intelligence	1
Operation Management	1
MS Access & MS Excel	1

4. „Where do you think is room for improvement concerning your studies?“

Please find below a complete list of all answers [multiple answers possible].

topics:	total number:
More IT related topics (practical lectures)	2
More real projects	1
More team work projects	1
Course selection	1
Company taxes	1
Less study papers, more projects	1
More theoretical knowledge	1
More exams with less papers	1
More MS Project, MS Access, MS Excel	1

5. „Where did you do your internships during your studies?“

company:	sector:
PricewaterhouseCoopers Luxembourg	Assurance
Young mountain marketing GmbH	Event/PR
Zitec Plattling	Marketing
BASF Mexico	PR/ PLanning
Sea Brasil – Real Estate	Real Estate
BMW Group	Marketing & Sales
Robert Bosch Financiacion y Servicios	Purchasing
EU Parliament Brussel (voluntary)	Executive Assistant of former MEP
Lufthansa Siemens Internations	Strategie Marketing Produkt Management
Lindner USA Inc.	Marketing & Sales
Coty Germany GmbH	Trade Marketing
Faszinatour GmbH Immenstadt	Consulting & Training
BMW Group	Marketing
Benecke-Kaliko (Conti) Hannover	Industrial Design Department
Oribe Hair Care New York	Marketing
The Solving Company GmbH	Consulting
Robert Bosch GmbH	Strategic Purchasing
Sumida Europa	Marketing
Krinner Schraubfundamente GmbH	Marketing & Projektmanagement
Lufthansa	Logistics

6. "What kind of international experiences did you gain"?

[multiple answers possible]

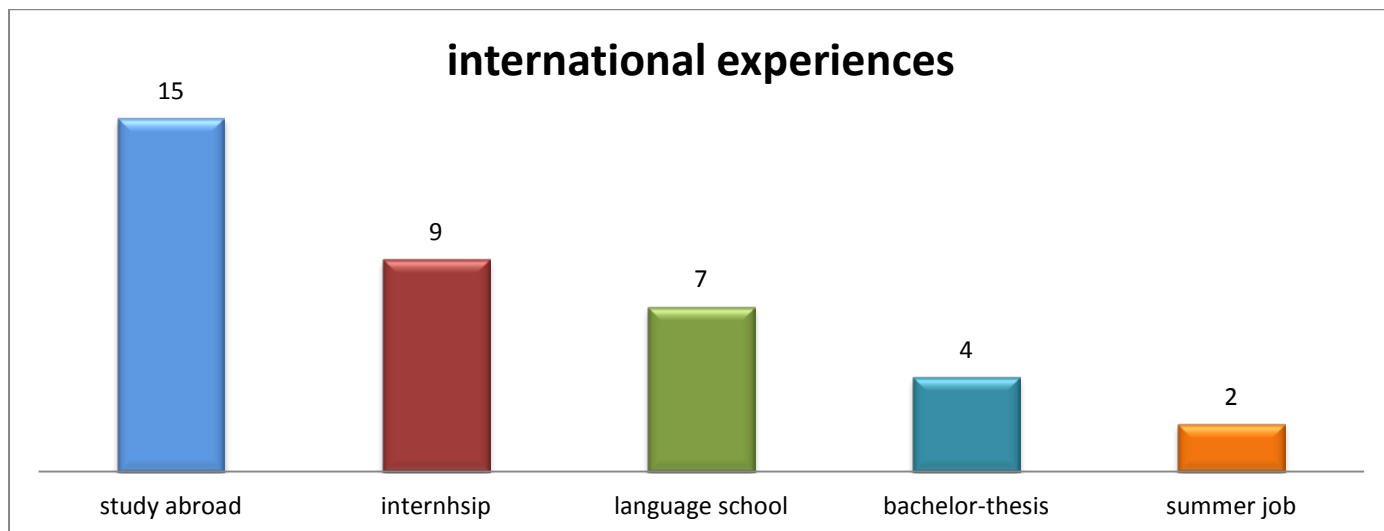


chart 3

All of the participants gained international experience. This is part of their curriculum.

7. „After finishing your studies in Deggendorf did you attend any further education programs?"

Answer:

Yes

total number:

5

No

10

7.1. "If so, which ones"?

Programs:

Master

total number:

4

Other

1

7.2. „At which institution/country"?

Institution:

Passau University

Double Master Degree Munich & Cardiff

University Erlangen

Stockholm University – School of Business

Country:

Germany

Germany & UK

Germany

Sweden

8. "Where are you working now?"

Name/ Address:	Department:	Sector:
Pricewaterhouse Coopers, Luxembourg	Assurance	Audit
Airport Nürnberg GmbH	Controlling, cost accounting	Service Company
Young Mountain Marketing GmbH, Graz, Austria	Head of Events	Marketing Agency
BHF Bank Aktiengesellschaft, Frankfurt	Private Banking & Asset Management Business Development	Finance
Coty Deutschland, Mainz	Market Activation Team Manager	Beauty & Cosmetics Industry
Nicca – Marbels and Granites	Entrepreneur	Design
Adidas AG, Herzogenaurach	Purchasing	Textile
Adidas International Trading BV, Amsterdam	Global Supply Planning	Sporting goods
Nortex Mode-Center GmbH&Co KG, Neumünster	General Manager	Retail
Ernst & Young GmbH, Frankfurt	Marketing Consulting	Automotive, Consumer products & Pharma
LLOYD Shoes GmbH, Sulingen	Marketing / Junior Specialist for International Marketing	Fashion / Shoes
Mittelbayerische Treuhandgesellschaft GmbH, Regensburg	Taxation Auditing	Taxation Auditing
Züblin AG, Stuttgart	Trainee Project Management	Construction industry
Sasse, München	Project Manager	Facility Management

Region:	total number:
Oberbayern	1
Oberpfalz	1
Mittelfranken	2
Schleswig-Holstein	1
Hessen	2
Niedersachsen	1
Baden Württemberg	1
Austria	1
Luxembourg	1



chart 4

4 (26,7 %) of the graduates remained in Bavaria, the rest found an employment within the rest of Germany or all across Europe.

9. „Did you change your job within the last two years?“

answer:	number:
Yes	5
No	9

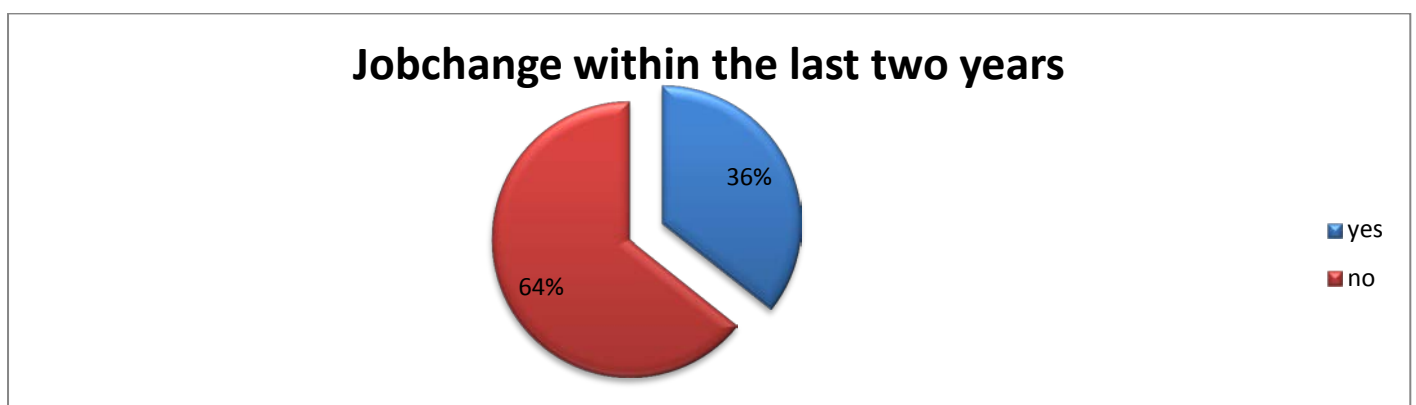


Abbildung 5

10. „What was your starting salary at your first job after graduation?“

salary:	total number:	male:	female:
Up to 30.000€/pa	2	2	0
Up to 35.000€/pa	1	0	1
Up to 40.000€/pa	4	0	4
Up to 45.000€/pa and more	7	4	3
Not applicable	1	0	1



chart 5

11. „How did you find your first employment as a post graduate?“



chart 6

12. „How long did it take you to find your first job and how many applications did you have to write?“

month:	total number:	male:	female:
0 – 2 month	5	2	3
3 – 5 month	5	1	4
6 – 10 month	1	1	0
>10 month	1	0	1

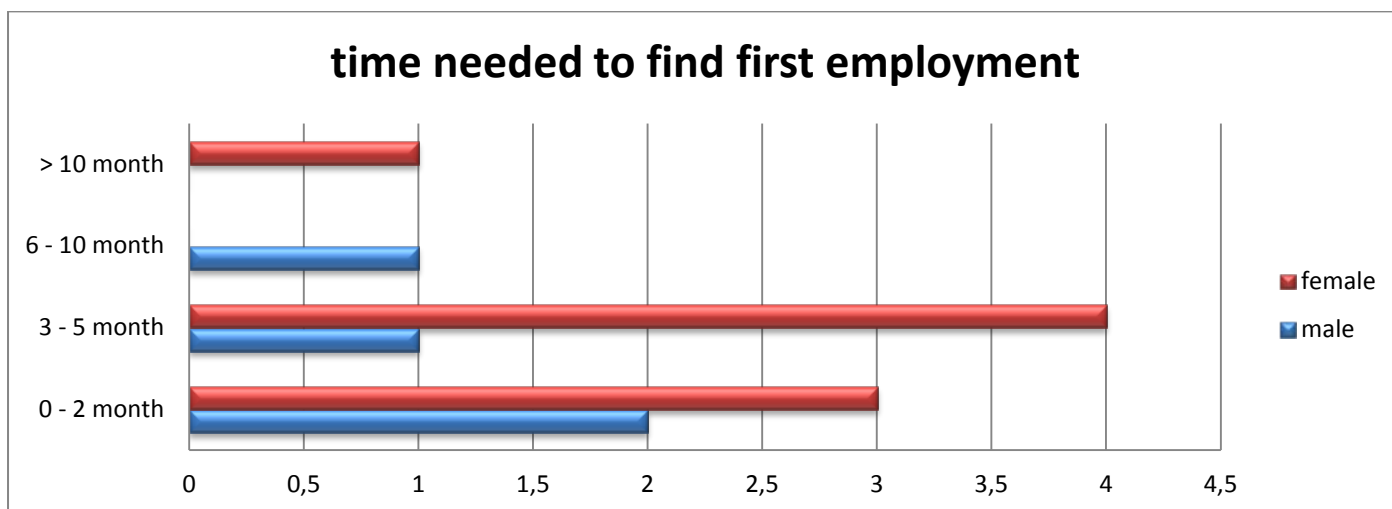


chart 7

number of applications:	total number:	male:	female:
0 – 3	3	2	1
4 – 10	4	2	2
11 – 20	2	1	1
>20	4	0	4

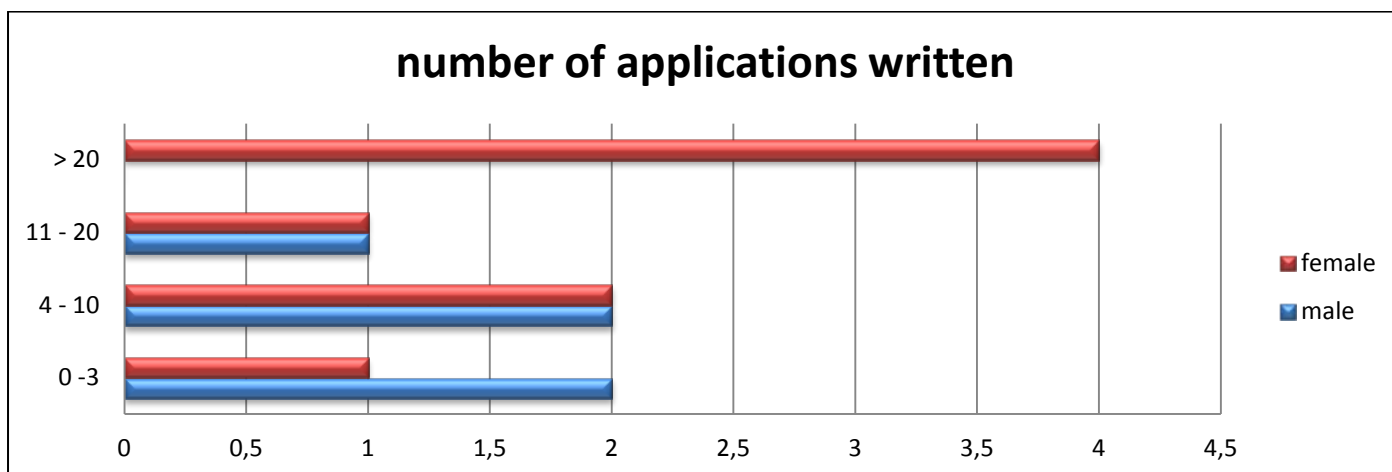


chart 8

13. „Do you consider doing a master degree later?“

[multiple answers possible]

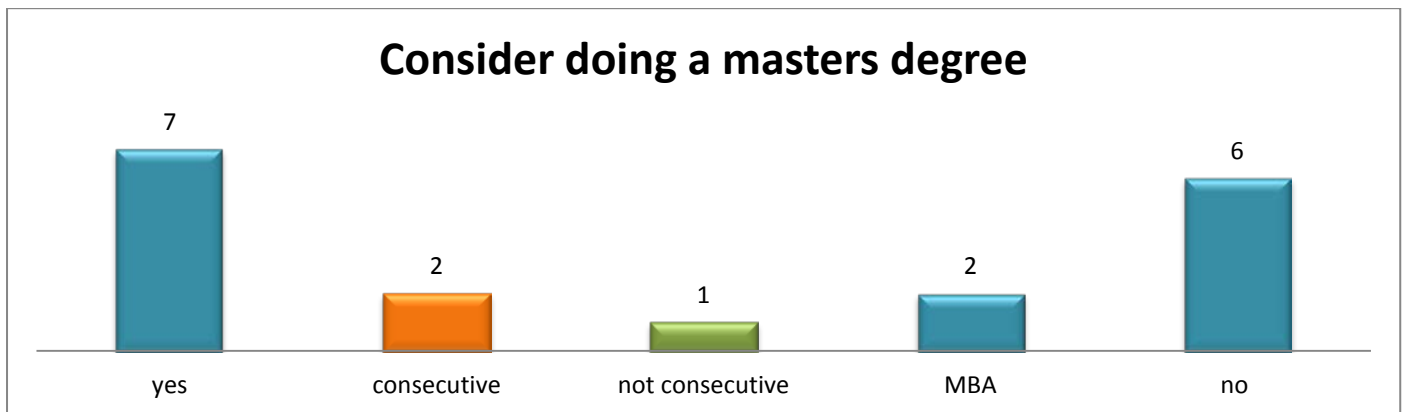


chart 10

54 % of the respondents consider doing a master later.

14. „We always try that our offers for alumni are tailored to your particular needs. Is there anything you wish us to offer?“

answer:

quantity:

Intense IT courses

1

Better tailored tax courses

1

V. Appendix

Acknowledgement

I would like to express my sincere appreciation to all those who have contributed, directly or indirectly, to this questionnaire:

Mr. Martin Hoffmann for the technical support concerning the online-questionnaire.

Many thanks to Kerstin Brunner and Rebecca Schünemann who did the analysis.