

Overview: General Business Courses - Winter Term 2023/24*

Lecturer	Course Title	ECTS	Format	Exam Type
LEVEL 1 no requirements				
Prof. Dr. Waldmann/Ms. Greindl/Ms. Lörcher	International Team Building	2	regular	written paper
Mr. Gollick	Art of Negotiation	5	regular	written paper
Prof. Dr. Waldmann/Ms. Mann	Human Resource Management	5	regular & virtual	oral presentation & exam
Prof. Dr. Ahrens	Principles of Logistics	5	regular	exam
Ms. Reimann/Prof. Dr. Hubel	Principles of Management and Scientific Writing	5	regular & block	oral presentation & written paper
LEVEL 2 basic knowledge of subject field useful				
Mr. Romero	Case Studies in Tourism	5	virtual & block	written paper
Prof. Sikorski/Mr. Johnson	Financing and Marketing for new Ventures	5	regular & block	written paper
Mrs. Walz	Trade Compliance - The Hidden Business Enablers	5	regular	written paper
Mr. Leukel	Skill Management, Self Marketing and the Secrets of Personal Branding	5	block	written paper
Mr. Ortega	Cultural Management, Marketing & Tourism	5	virtual & block	written paper
Mr. Romero	International Business Development	5	virtual & block	written paper
Mr. Koivula	IT Skills for Project Managers	5	virtual & block	written paper
Level 3 knowledge in subject field required!!!				
Prof. Dr. Hubel/ Ms. Stiller	Investment Banking & Fintech Startups	5	regular	written paper
Prof. Dr. Heigl-Murauer	International Accounting and Controlling	5	regular	oral presentation & exam
Prof. Dr. Grötsch/ Mr. Friedrich/ Mr. Mayr	International Business Law	4	regular & block	exam

***This course overview is subject to change and there are only a limited number of spots for each course. There is no guarantee that all courses will take place or that you will get a spot. Lectures may overlap.**