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WEBINAR Speaker

Florian Hettenbach

Florian Hettenbach, Technical Trainer at Amazon Web Services, enables businesses in the DACH region to innovate faster with technology and overcome the organizational blockers that stand in the way of digital transformation. He delivers technical trainings at companies in all sizes no matter where they stand in their cloud journey. Some of those firms already benefit from working with the AWS cloud platform by becoming more flexible, reducing their time-to-market and fostering their security controls. He is an expert in the field of solution architecture to ask the right questions to find out ''what technology is the best answer or isn't''.

Florian started his career in the infrastructure world at a server start-up. Over the years he took on roles in technical support, product management and business development. Working as freelancer, he consults customers on strategic decisions and engages more and more in enabling people to innovate with technology and to bridge the gap between technology and business. As a technical trainer he likes to be challenged by students and is based in the bavarian forest in Germany. He is an alumus of THD in business informatics (bachelor and master) that he completed in an extra-occupational manner.