

Overview: General Business Courses - Winter Term 2021/22*

Lecturer	Course Title	ECTS	Exam type	Important note: Course Format**
LEVEL 1 no requirements				
Prof. Dr. Rummmler	A Business process case study in SAP for Beginners	5	exam	-
Prof. Dr. Waldmann/Ms. Greindl/Ms. Pfisterer	International Team Building	2	written paper	-
Mr. Gollick	Art of Negotiation	5	written paper	-
Prof. Dr. Rummmler	From Data to Big Data Analysis and Business Intelligence	5	exam	-
Ms. Mann/Ms. Schneider	Human Resource Management	5	oral presentation & exam	-
Prof. Dr. Tischner	Qualitative Research Methods	5	written paper	-
Prof. Dr. Ahrens	Principles of Logistics	5	exam	-
Ms. Reimann/Prof. Dr. Hubel	Principles of Management and Scientific Writing	5	oral presentation & written paper	-
Prof. Dr. Allinger	Public Economics	2,5	exam	virtual, but on-site exam!
LEVEL 2 basic knowledge of subject field useful				
Mr. Romero	Case Studies in Tourism	5	written paper	-
Mr. Ortega	Cultural Management, Marketing & Tourism	5	written paper	-
Mr. Romero	International Business Development	5	written paper	-
Mr. Koivula	IT Skills for Project Managers	5	written paper	-
Prof. Dr. Zich	Personal Branding – Your digital marketing footprint in a noisy world	5	written paper	-
Level 3 knowledge in subject field required!!!				
Prof. Dr. Hubel/ Ms. Stiller	Investment Banking & FinTech Startups	5	written paper	-
Prof. Dr. Heigl-Murauer	International Accounting and Controlling	5	oral presentation & exam	-
Prof. Dr. Grötsch/ Mr. Friedrich/ Mr. Mayr	International Business Law	4	exam	-

* This course overview is subject to change and there are only a limited number of spots for each course.

There is no guarantee that all courses will take place or that you will get a spot. Lectures may overlap.

** yet to be announced