

## KURSBESCHREIBUNG/ COURSE DESCRIPTION

<b>KURSTITEL</b> <i>Course title</i>	<b>Qualitative research methods</b>
<b>KURS-ID</b> <i>Course number</i>	283
<b>Kursverantwortlicher</b> <i>Person in charge</i>	Language and Electives Centre
<b>Art der Lehrveranstaltung</b> <i>Type of course</i>	Elective
<b>Studiengang</b> <i>Course of studies</i>	all
<b>Niveau</b> <i>Course Level</i>	Undergraduate and Postgraduate
<b>Voraussetzungen</b> <i>Prerequisites</i>	Personal and academic development  Ideally, students should be no more than a year away from starting their own final year project
<b>SWS</b> <i>Lessons per week</i>	2
<b>ECTS</b> <i>ECTS (Credits)</i>	2
<b>Art der Prüfung</b> <i>Course assessment</i>	Seminar Paper  (Portfolio of short written tasks, including a research question, ethical and methodological reflections, evaluations, analytic results, etc. in the form of an online Blog via iLearn. Students will get regular feedback, from both instructor and peers, on their work, which will support them in their learning)
<b>Unterrichtssprache</b> <i>Course language</i>	English
<b>Dozent</b> <i>Lecturer</i>	Prof. Dr. phil. Irmgard Tischner
<b>Kursziele</b> <i>Course objectives</i>	Through lectures and practical activities, students will be guided through the qualitative research design process and develop the skills and confidence to successfully conduct and write up their own, independent student project. Students should be finishing the module with a clear idea about what and how they would like to explore with their own qualitative project.  On successful completion of this module students will be able to: <ul style="list-style-type: none"> <li>• demonstrate a critical understanding of a wide range of qualitative approaches to research, and be able to distinguish qualitative from quantitative approaches;</li> <li>• recognise the purposes and limitations of various qualitative methodologies</li> <li>• understand how research is designed, data collected and analysed, and critically evaluate the issues involved in different research designs;</li> </ul>

	<ul style="list-style-type: none"> <li>• understand and critically evaluate existing research literature</li> <li>• independently develop an appropriate research question for their final year project</li> <li>• understand a diverse range, and choose the appropriate method of data collection for a respective research question</li> <li>• understand a range of qualitative methods of data analysis; their respective purposes and limitations</li> <li>• apply basic qualitative analytic skills</li> <li>• understand and evaluate the practical issues involved in conducting research using different methods;</li> <li>• design and conduct a piece of research appropriate for a final year student project</li> <li>• understand the ethical issues involved in research with human participants</li> <li>• plan and write up a research report</li> </ul> <p>The main focus will be on the application of research skills in the students' final year projects, using qualitative research methods (not statistics!). Transferrable skills obtained will be applicable in many future academic and non-academic roles</p>
<p><b>Kursinhalte</b> <i>Course contents</i></p>	<p>Introduction to qualitative research and its distinction from quantitative designs; reading qualitative research</p> <p>Designing qualitative research, including issues of different perspectives; choosing the research topic and designing the research question; the limitations and advantages of qualitative designs</p> <p>Methods of qualitative data collection 1: Textual and online data collection</p> <p>Methods of qualitative data collection 2: Interactive data collection: interviews and focus groups</p> <p>Methods of data analysis 1: Getting started with data – transcription; coding; based on Thematic Analysis</p> <p>Methods of data analysis 2: Finalising Thematic Analysis</p> <p>Methods of data analysis 3: Introduction to other methods of analysis: Interpretative Phenomenological Analysis; Grounded Theory</p> <p>Ethical issues in research with human participants; Evaluating qualitative methodologies and methods</p> <p>Planning and writing your own final year project</p>
<p><b>Lehrmethoden</b> <i>Teaching methods</i></p>	<p>A variety of pedagogical approaches will be used with the aim of maximising the active engagement of students and developing students' practical research, writing and critical analytic skills:</p> <p>The course will be presented in weekly sessions comprising of both a lecture-style part, which will provide an introduction to, and overview of, key topic areas, and workshops, which will enable further exploration of issues raised by lectures and guided study activities (such as developing research tools or undertaking analytic tasks). These workshops will draw on the materials of research design, data collection and analysis, and enable students to acquire practical research and critical analytic skills, preparing them for the successful completion of their final</p>

	year project.
<b>Lehrbuch</b> <i>Textbook</i>	<p>Braun, V. &amp; Clarke, V. (2013) Successful Qualitative Research – a practical guide for beginners. London: SAGE</p> <p>Flick, U. (2014) An Introduction to Qualitative Research. London: SAGE</p> <p>Willig, C. (2013) Introducing Qualitative Research in Psychology. Maidenhead: McGrawHill/Open University Press</p> <p>Sullivan, C., Gibson, S. &amp; Riley, S. (2012) Doing your qualitative psychology project. London: SAGE</p>
<b>Empfohlene Literatur</b> <i>Recommended reading</i>	
<b>Besonderes</b> <i>Specific requests</i>	Students will be expected to undertake some independent study throughout the module.
<b>Kurs gehört zum Zusatzzertifikat ...</b> <i>Course is part of the additional certificate</i>	Not relevant.