TECHNISCHE HOCHSCHULE DEGGENDORF

Module Guide
Mechatronic and Cyber-Physical Systems

Faculty Mechanical Engineering and Mechatronics
Examination regulations 01.10.2024
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Table of Contents

MMC-01 Cyber Physical Systems

Module code	MMC-01
Module coordination	Prof. Dr. Jochen Hiller
Course number and name	MMC 1001 Cyber Physical Systems
Lecturer	Prof. Dr. Jochen Hiller
Semester	1
Duration of the module	1 semester
Module frequency	annually
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	6
ECTS	5
Workload	Time of attendance: 90 hours self-study: 60 hours Total: 150 hours
Type of Examination	written ex. 90 min.
Duration of Examination	90 min.
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

Structures and Functions of Cyber-Physical Systems

New business models of cyber-physical systems

Intelligent, self-regulating, sensor-supported and networked production systems will make "intelligent factories" possible in the near future. At the other end of the spectrum, the industrial Internet of Things (IIOT) has become relevant in the social sphere.

The main objective of the module is the basic understanding, analysis and recognition of the different functionalities of the system components within a cyberphysical system structure.

The development of IT technology has influenced the global business landscape. Customers change from traditional roles, in relation to the company and in interactions with each other in connection with the social networks. Supply chains are being reinvented, setting new standards in terms of time and space. Risk, opportunity, innovation and capital must all be redefined. Simultaneous management within an organisation and coexistence with external ecosystem partners requires new instruments and new attitudes. Business models are being reinvented in a fascinating way. Strategic agility has, to some extent, been forced upon us by the economic situation.

Upon completion of this module, the student has achieved the following learning objectives:

Professional competence:

- Embedded systems and applications;
- Wireless technologies in industry and household;
- Intelligent systems for sensor and actuator applications;
- Concept of IT-controlled business models;
- Factors that determine customer value;
- Barriers and enabling factors for modern business models;

Methodological competence:

- Understanding, analyzing and synthesizing information about Internet technologies of embedded computer systems;
- Communication with suppliers of intelligent system components, such as intelligent sensors and actuators;
- Discussion of important cyber-technical issues, such as the robustness and feasibility of communication interfaces.
- Understanding of different business concepts of cyber-physical systems;
- Identification and analysis of the different forms of technical business solutions;
- Synthesis of customer values;

Personal competence:

- Create simple descriptions of the structure and functions of cyber-phyiscal systems.
- Acquisition and transfer of system terminology
- Construction of simple business models of a cyber-physical system.
- Capturing and communicating customer needs

Social competence:

- Work in small groups to discuss and present the overview.
- Presentation and discussion of realized business models for different business concepts.

Applicability in this and other Programs

Structures and Functions of Cyber Physical Systems:

The module provides a basis for embedded system and IT-related modules in all study programs of the Faculty of Applied Natural Sciences and Industrial Engineering;.

New Business Models for Cyber Physical Systems:

Can be used in any other study program in the field of New Economics.

Entrance Requirements

Bachelor's degree in mechatronics, mechanical engineering, electrical engineering or bachelor's degree in industrial engineering, technical physics or computer engineering.

Learning Content

Structures and Functions of Cyber-Physical Systems:

- Design of Embedded Computer Systems
- CPS Applications
- Internet of Things
- Ubiquitous Computing
- Industry 4.0 - Digital Manufacturing
- Sensors and Actuators
- RFID
- IPv4 and IPv6
- International Standard OPC-UA
- Safety

New Business Models of Cyber-Physical Systems:

- Customer Value from the Customer Process
- More Customers and More for the Customer
- Innovation and Personalization
- Silent Commerce
- Examples of New Business Models
- Analyzing
- Economics Calculations

Teaching Methods

Lectures / tutorials / home work / group activities

Whiteboard, visualizer online learning portal (iLearn)

Recommended Literature

Structures and Functions of Cyber-Physical Systems:

- Dietmar P. F. Möller: Guide to Computing Fundamentals in Cyber-Physical Systems; Concepts, Design Methods, and Applications; Springer-Verlag;
- Eva Geisberger/Manfred Broy: Living in a networked world; acatech STUDY 2015;
- Acatech: Cyber-Physical Systems; acatech POSITION PAPER 2011

New Business Models of Cyber-Physical Systems:

- Henning Kagermann: IT Driven Business Models; Global Case Studies in Transformation; Wiley 2011
- Gassmann, Frankenberger: The St. Gallen Business Model Navigator; University of St. Gallen

MMC-02 Advanced Robotics

Module code	MMC-02
Module coordination	Prof. Dr. Stefan Scherbarth
Course number and name	MMC1002 Advanced Robotics
Lecturer	Prof. Dr. Stefan Scherbarth
Semester	1
Duration of the module	1 semester
Module frequency	annually
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	written ex. 90 min.
Duration of Examination	90 min.
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

The contents of the module **Autonomous Systems** enable the students to apply advanced knowledge in robotics based on the basics of robotics. Networking with autonomous systems supports the application-oriented teaching of the methodology and professional competence of robotics.

After completing the Cooperative and Autonomous Systems module, students will be able to

- Develop application-oriented solutions from the acquired methods for autonomous systems with regard to localization, navigation, route planning, obstacle recognition and tracking.
- Analyze and apply robotic methods in a targeted manner

- Using the generated methods in simulation models

Within the module **Autonomous Systems** the following competences are to be taught:

Professional competence:

Professional competencies are acquired in the sub-module Cooperative and autonomous systems:

- Understanding and applying methods of autonomous systems
- Modelling of environmental conditions and vehicle relations
- Apply the methods for the localization of vehicles in space
- Application of methods for obstacle recognition and route planning
- Analysis of control loops for autonomous systems
- Understanding and Applying Denavit-Hartenberg Relationships
- Understanding and applying forward and inverse kinematics
- Application of robot simulations and programming of robots
- Understand and apply the functions for joint collaboration between robots and humans.
- Understanding and applying methods of machine learning, in particular artificial intelligence
- Understanding different approaches to building assembly lines

Methodological competence:

Methodological competencies are acquired in the submodule Cooperative and Autonomous Systems:

- Application of robot programming
- Verification (evaluation) of robot movements
- Application of localization, navigation, route planning, and obstacle detection of autonomous systems
- Application of calculated robot relations in suitable simulation systems

Personal competence:

- Solution of complex robotics topics and their application as autonomous systems

Social competence:

- The students are able to look at autonomous systems and to deepen and use the competences acquired in the module in a prepared way.

Applicability in this and other Programs

The module provides the necessary theoretical knowledge and transfer possibility for the application of autonomous system to provide irrespectively of the mobility platform for different application scenarios. Interfaces to mechatronics, control engineering, electrical engineering and computer science result.

Entrance Requirements

Bachelor's degree in mechatronics, mechanical engineering, electrical engineering, industrial engineering, technical physics or computer science

Learning Content

Within the framework of the lecture " **Advanced Robotics** " knowledge about essential topics of autonomous robot systems will be imparted. The focus is on assistance, service and mobile robots. In this context, guidelines for collaborative robots and mobile robots will be discussed. In addition, robot system architectures and path planning are the topics of the lecture.

The subject " **Autonomous Systems** " deals with in-depth contents of mobile and collaborative robotics. 3D obstacle / object recognition, localization and map generation, as well as navigation and route planning play a decisive role. Cognitive systems, machine learning and artificial intelligence are also addressed.

Teaching Methods

Advanced Robotics and Autonomous Systems

Seminaristic teaching with joint exercises to deepen the theory learned through application

Remarks

The theoretical knowledge acquired by the students can be independently analysed and applied in the topics of the corresponding case study in the MCS-3 module. This intensifies the transfer of knowledge into practice and the targeted deepening of the acquired technical and methodological competencies by recognizing contexts and evaluating them.

Recommended Literature

- Siciliano B., Khatib O.: Handbook of Robotics. Springer.
- Corke P.: Robotics, Vision and Control. Springer.
- Craig J. J.: Introduction to Robotics. Pearson Education.
- Spong M. W.: Robot Modeling and Control. Wiley.
- Siegert H. J., Bocionek S.: Robotik: Programmierung intelligenter Roboter. Springer.
- Brillowski Klaus: Einführung in die Robotik - Auslegung und Steuerung serieller Roboter. Shaker-Verlag.

MMC-03 Autonomous Systems

Module code	MMC-03
Module coordination	Prof. Dr. Igor Doric
Course number and name	MMC 1003 Autonomous systems
Lecturer	Prof. Dr. Igor Doric
Semester	1
Duration of the module	1 semester
Module frequency	annually
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	written ex. 90 min.
Duration of Examination	90 min.
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

The contents of the module **Autonomous Systems** enable students to apply advanced knowledge in robotics focusing on the basics of robotics. Networking with autonomous systems supports the application-oriented teaching of the methodology and professional competence of robotics.

After completing the Autonomous Systems module, students will be able to

- Develop application-oriented solutions from the acquired methods for autonomous systems with regard to localization, navigation, route planning, obstacle recognition and tracking;
- Analyze and apply robotic methods in a targeted manner;
- Using the generated methods in simulation models.

Within the module **Autonomous Systems** , the following competences are to be taught:

Professional competence:

- Understanding and applying methods of autonomous systems
- Modelling of environmental conditions and vehicle relations
- Applying the methods for the localization of vehicles in space
- Application of methods for obstacle recognition and route planning
- Analysis of control loops for autonomous systems
- Understanding and applying Denavit-Hartenberg Relationships
- Understanding and applying forward and inverse kinematics
- Application of robot simulations and programming of robots
- Understanding and applying the functions for joint collaboration between robots and humans
- Understanding and applying methods of machine learning, in particular artificial intelligence
- Understanding different approaches to building assembly lines

Methodological competence:

- Application of robot programming
- Verification (evaluation) of robot movements
- Application of localization, navigation, route planning, and obstacle detection of autonomous systems
- Application of calculated robot relations in suitable simulation systems

Personal competence:

- Solution of complex robotics topics and their application as autonomous systems

Social competence:

- Students are able to look at autonomous systems and to deepen and use the competences acquired in the module in a prepared way.

Applicability in this and other Programs

The module provides the necessary theoretical knowledge and transfer possibility for the application of autonomous system to provide irrespectively of the mobility platform for different application scenarios. Interfaces to mechatronics, control engineering, electrical engineering and computer science result.

Entrance Requirements

Bachelor's degree in mechatronics, mechanical engineering, electrical engineering, industrial engineering, technical physics or computer science

Learning Content

Within the framework of the module **Autonomous Systems** , students deal with indepth contents of mobile and collaborative robotics. 3D obstacle / object recognition, localization and map generation, as well as navigation and route planning play a decisive role. Cognitive systems, machine learning and artificial intelligence are also addressed.

Teaching Methods

Seminaristic teaching with joint exercises to deepen the theory learned through application

Recommended Literature

- Siciliano B., Khatib O.: Handbook of Robotics. Springer.
- Corke P.: Robotics, Vision and Control. Springer.
- Craig J. J.: Introduction to Robotics. Pearson Education.
- Spong M. W.: Robot Modeling and Control. Wiley.
- Siegert H. J., Bocionek S.: Robotik: Programmierung intelligenter Roboter. Springer.
- Brillowski Klaus: Einführung in die Robotik - Auslegung und Steuerung serieller Roboter. Shaker-Verlag.

MMC-04 Case Study Cooperative and autonomous systems

Module code	MMC-04
Module coordination	Prof. Dr. Igor Doric
Course number and name	MMC 1004 Case Study Cooperative and autonomous systems
Lecturer	Prof. Dr. Igor Doric
Semester	1
Duration of the module	1 semester
Module frequency	
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	Portfolio
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

The module "Case Study Cooperative and autonomous Systems" enables students to apply the knowledge acquired in module MCS-2 in the field of cooperative and autonomous systems, to deepen it independently and to work on and analyse subject-relevant application examples in a team.

Professional competence:

- Understanding and applying methods of autonomous systems
- Modelling of environmental conditions and vehicle relations
- Apply the methods for the localization of vehicles in space

- Application of methods for obstacle recognition and route planning
- Analysis of control loops for autonomous systems
- Understanding and Applying Denavit-Hartenberg Relationships
- Understanding and applying forward and inverse kinematics
- Application of robot simulations and programming of robots
- Understand and apply the functions for joint collaboration between robots and humans.
- Understanding and applying methods of machine learning, in particular artificial intelligence
- Understanding different approaches to building assembly lines

Methodological competence:

- Application of robot programming
- Verification (evaluation) of robot movements
- Application of localization, navigation, route planning, and obstacle detection of autonomous systems
- Application of calculated robot relations in suitable simulation systems

Personal competence:

The Case Study Cooperative and Autonomous Systems teaches students how to solve complex robotic problems and how to use them as autonomous systems in groups with distributed tasks. The students learn how to analyze, apply and evaluate a task in relation to autonomous systems.

Social competence:

The students are able to view autonomous systems on the basis of case studies and to deepen and use their competences acquired from the module in group work.

Applicability in this and other Programs

Interfaces to mechatronics, control engineering, electrical engineering and computer science result.

Entrance Requirements

Bachelor's degree in mechatronics, mechanical engineering, electrical engineering, industrial engineering, technical physics or computer science

Learning Content

On the basis of a selected application example, the students are supposed to carry out independ literature research, if necessary independent small subtasks,etc. and work on the topic themselves by means of literature research.

Sample Autonomous Systems

- Characteristics of the required control loops of networked systems
- Sensors / actuators for vehicle control
- Localization and Mapping
- Route planning, tracking and obstacle detection
- ...

The case studies are examined as so-called examination papers, i.e. no classical examination.

Teaching Methods

Guided processing of seminar topics in study groups. Accompanying events / presentations depending on the selected topic area.

Remarks

The students learn to analyze and apply theoretical knowledge about the topics of the case study independently. This intensifies the transfer of knowledge into practice and the targeted deepening of the acquired technical and methodological competencies by recognizing contexts and evaluating them.

Recommended Literature

- Siciliano B., Khatib O.: Handbook of Robotics. Springer.
- Corke P.: Robotics, Vision and Control. Springer.
- Craig J. J.: Introduction to Robotics. Pearson Education.
- Spong M. W.: Robot Modeling and Control. Wiley.
- Siegert H. J., Bocionek S.: Robotik: Programmierung intelligenter Roboter. Springer.
- Brillowski Klaus: Einführung in die Robotik - Auslegung und Steuerung serieller Roboter. Shaker-Verlag.

MMC-05 Advanced Modelling and Simulation

Module code	MMC-05
Module coordination	Prof. Dr. Mathias Hartmann
Course number and name	MMC 1005 Advanced Modelling and Simulation
Lecturer	Prof. Dr. Mathias Hartmann
Semester	1
Duration of the module	1 semester
Module frequency	annually
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	Portfolio
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

The digital transformation of industrial processes relies heavily on the availability of suitable models. These models are used in virtual product development, in the digitalisation of plant operation and maintenance, but also in the virtual description of processes, e.g. in control systems or material flows. The focus of this course is therefore on the modelling of technical systems as a basis for system simulation.

The content of the "Advanced Modelling and Simulation" module enables students to select and design models of technical systems and processes for different applications. The technical and methodological skills described below are taught for this purpose.

After completing the Advanced Modelling and Simulation module, students will be able to

- model technical systems using simple balancing approaches

- select the required methods from the methods learned for experimental modelling and incorporate them into a modelling process.
- apply methods for the experimental generation of models of dynamic systems, state machines and machine learning and analyse the model results in a targeted manner
- assign and use the generated models to simulation tools in a suitable manner.

In the module Advanced Modelling and Simulation, the following competences are to be taught:

Professional competence:

- Understanding and applying methods of experimental modelling of dynamic systems
- Consolidation (synthesis) of the model-building methods to complex overall models
- Understanding and applying methods of machine learning, especially artificial neural networks in the modelling process
- Understanding different approaches to the design of simulation systems

Methodological competence:

- Application of state machines for the modelling of technical systems
- Verification (evaluation) of modelling results
- Application of generated models in suitable simulation systems
- Assessment of the suitability of models for the phases of a product development process.

Personal competence:

- Solution of complex modelling and simulation tasks

Social competence:

- The students are able to look at the problems from different perspectives and to use their competences acquired in the module situation appropriately in individual and group discussions.

Applicability in this and other Programs

The module provides the necessary theoretical knowledge and the transfer capability to provide technical systems in the form of suitable models for different simulation scenarios. This creates interfaces to courses of study, such as mechanical engineering, mechatronics and computer engineering.

Entrance Requirements

Bachelor's degree in mechatronics, mechanical engineering, electrical engineering or bachelor's degree in industrial engineering, technical physics or computer engineering.

Learning Content

I Mathematical Models of Physical Systems
- Differential Equations of Physical Systems
- Linear Approximation of Non Linear System Equations
- Signal Flow Charts
- State Space Models of Linear Systems
- Discrete Time Systems

II System Identification by Parameter Identification
- Theoretical and Experimental System Analysis
- Parameter Identification in Time Domain
- Parameters of nth Order Time Delay Systems
- Parameter Identification in Frequency Domain

III Parameter Estimation
- Principles of Parameter Estimation
- The Least Squares Method
- The Steepest Descend Method
- Parameter Estimation of dynamic Systems
- System Models based on Neural Networks

IV Finite State Machines
- Basics of Finite State Machines
- Applications in Industrial Control

V Simulation Systems
- The History of Simulation: Analogue Computing
- Simulation Scenarios / Process Modells - Block Oriented vs. Object Oriented Simulation
- Simulation Systems Overview

Teaching Methods

Seminaristic teaching with group work and joint exercises as well as presentations to deepen the knowledge achieved through application

Remarks

It is particularly important that students apply the theoretical knowledge gained in the Advanced Modelling and Simulation sub-module to the topics of the case study in the MCS-5 module independently. This intensifies the transfer of knowledge into practice and the targeted deepening of the acquired technical and methodological competencies through the recognition of contexts and their evaluation.

Recommended Literature

Robert L. Woods, Kent L. Lawrence: Modeling and Simulation of Dynamic Systems. Prentice Hall, 1997

Isermann R.: Identification of dynamic systems. Springer-Verlag, 2011.

Ljung L., Glad T.: Modeling of dynamic systems. Prentice Hall, 1994

Dorf R. C., Bishop R. K.: Modern Control Systems. Pearson Educational International, 2017.

Kröse B., van der Smagt P.: An introduction to Neural Networks (PDF). 1996

Litz L.: Grundlagen der Automatisierungstechnik. Oldenbourg-Verlag, 2013.

Wernstedt J.: Experimentelle Prozeßanalyse. Oldenbourg-Verlag, 1989.

MMC-06 Case Study Mechatronic System Simulation

Module code	MMC-06
Module coordination	Prof. Dr. Dmitry Rychkov
Course number and name	MMC 1006 Case Study Mechatronic System Simulation
Lecturer	Prof. Dr. Dmitry Rychkov
Semester	1
Duration of the module	1 semester
Module frequency	
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	Portfolio
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

In addition to the application-oriented teaching of methodology and professional competence with regard to parametric and non-parametric model development as well as the generation of process-oriented process descriptions, the **Case Study Mechatronic System Simulation** supports the independent deepening of the analysis, synthesis and evaluation of modelling and simulation tasks in the team.
After completing the Advanced Modelling and Simulation module, students will be able to

- select the required methods from the learned methods for experimental modelling and to introduce them into a modelling process.
- apply methods for the experimental generation of models of dynamic systems and analyze the model results in a targeted manner,

- assign and use the generated models in a suitable way to simulation tools.

Professional competence:

- Understanding and applying methods of experimental modelling of dynamic systems
- Consolidation (synthesis) of the model-building methods to complex overall models
- Understanding and applying methods of machine learning, especially artificial neural networks in the modelling process
- Understanding different approaches to the design of simulation systems

Methodological competence:

- Application of state machines for the modelling of event-driven systems
- Verification (evaluation) of modelling results
- Application of generated models in suitable simulation systems
- Assessment of the suitability of models for the phases of a product development process.

Personal competence:

- The case study Mechatronic System Simulation teaches future graduates how to solve complex modeling and simulation tasks in teams with distributed task areas. The students learn how to analyze, synthesize and evaluate a task in relation to mechatronic systems.

Social competence:

- The students are able to look at the problems from different perspectives and to use their competences acquired in the module situation appropriately in individual and group discussions.

Applicability in this and other Programs

Interfaces to courses of study, such as mechanical engineering, mechatronics and computer engineering.

Entrance Requirements

Bachelor's degree in mechatronics, mechanical engineering, electrical engineering or bachelor's degree in industrial engineering, technical physics or computer engineering.

Learning Content

1. Introduction

1.1 Project management of a working group

1.2 Introduction working topics

2. Periodic reports of the working groups
3. Presentation of project results
3.1 Mid-term presentation
3.2 Final presentation and written report

Teaching Methods

Guided processing of seminar topics in working groups. Accompanying events / presentations of external lecturers depending on the selected topic area.

Remarks

It is particularly important that students apply the theoretical knowledge gained in the MCS-4 module "Advanced Modelling and Simulation" to the topics of the case study independently. This intensifies the transfer of knowledge into practice and the targeted deepening of the acquired technical and methodological competencies through the recognition of contexts and their evaluation.

Recommended Literature

Robert L. Woods, Kent L. Lawrence: Modeling and Simulation of Dynamic Systems. Prentice Hall, 1997

Isermann R.: Identification of dynamic systems. Springer-Verlag, 2011.

Ljung L., Glad T.: Modeling of dynamic systems. Prentice Hall, 1994

Dorf R. C., Bishop R. K.: Modern Control Systems. Pearson Educational International, 2017.

Kröse B., van der Smagt P.: An introduction to Neural Networks (PDF). 1996

Litz L.: Grundlagen der Automatisierungstechnik. Oldenbourg-Verlag, 2013.

Wernstedt J.: Experimentelle Prozeßanalyse. Oldenbourg-Verlag, 1989.

MMC-07 Human Machine Interfaces - VR/AR

Module code	MMC-07
Module coordination	Anton Schmailzl
Course number and name	MMC 2001 Human Machine Interfaces - VR/AR
Lecturer	Anton Schmailzl
Semester	2
Duration of the module	1 semester
Module frequency	annually
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	written ex. 90 min.
Duration of Examination	90 min.
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

The lectures **`'Virtual Reality / Augmented Reality'** and ' **Mobile and Adaptive HMI'** impart basic knowledge about the essential topics of the digital extension possibilities - the "Extended Reality" - of technically real solutions in the field of system engineering development. In the foreground are software applications for the realization of the HMI - Human Machine Interface - via different sensory perceptions and the technical concepts for the implementation of the corresponding content by controllers, such as an HMD - Head Mounted Display. In this context, the different digital extensions and definitions are discussed. Furthermore, the conceptual planning and implementation of VR/AR projects are covered in the byway of the lecture.

After completion of this module, the student has achieved the following learning objectives:

Professional competence:

- Virtual and Augmented Reality systems and applications;
- Applied technologies in the field of Virtual and Augmented Reality;
- Current topics of the first generation for Extended Reality applications;
- Students can design, criticize, and implement mobile human-machine interfaces that meet the guidelines for usability, user experience, and experience quality.
- Students understand the visual perception and haptics of people with regard to the development of efficient graphical user interfaces.
- Students can analyze a defined and realized topic in the AR or VR-project area;
- Role definition according to the domain hardware, software or system within a group;

Methodological competence:

- Understand, analyze and synthesize information about Extended Reality-system technologies;
- Communicate with vendors of AR and VR-system components, such as headsets;
- Discussion of important technical issues, such as controller, field of view and inside-outside tracking.
- Collection of initial experience in the design process, including background information such as passport law.
- Students are able to create personas, scribbles and wireframes.
- Students know how to implement their design with web technology, progressive web applications and native Android programming.

Personal competence:

- Construct simple AR/VR applications
- Acquisition and transfer of system terminology

Social competence:

- Presentation of individual technology solutions and limitations of announced AR/VR projects.

Applicability in this and other Programs

Virtual and Augmented Reality:

The module provides a basis for HMI modules in all study programs of the Faculty of Applied Natural Sciences and Industrial Engineering;.

Mobile and Adaptive HMI:

Generic and basic topics are included and represent use cases for all study programs of the Faculty of Applied Natural Sciences and Industrial Engineering;.

Entrance Requirements

Bachelor's degree in mechatronics, mechanical engineering, electrical engineering or bachelor's degree in industrial engineering, technical physics or computer engineering.

Learning Content

Virtual and Augmented Reality:

- History in context
- VR and AR Technology
- Used form factor in AR and VR
- Current state of the first generation AR and VR
- Current issues in AR and VR
- Consuming Content in AR and VR
- Projects` creation

Mobile and Adaptive HMI:

Perception:

- The human eye
- Human visual perception
- Higher cognitive processes
- Gestalt Theory

Human-Machine interaction concepts:

- Cognitive background
- Utility, Usability, User Experience
- Quality of Experience

Designing for User Experience:

- 4 Steps of the design process
- Specific considerations for design on mobile devices
- Design principles for interactive Web applications using HTML, CSS, Javascript

Exercise on User Experience Design:

- Designing a sample application
- Refreshing HTML, CSS, Javascript
- Frameworks for Mobile Application Development
- Understanding Cordova and implementing the sample application

Native Application development with Android:

- Understanding the application life cycle
- Tools of Android development
- Guidelines for material design usage
- Implementing a sample application

Teaching Methods

VR/AR:

Lectures / tutorials / home work / group activities

Whiteboard, visualizer online learning portal (iLearn).

HMI:

The course uses a seminar style alternating between lectures and exercise phases.

Recommended Literature

Virtual and Augmented Reality:

- Paul Mealy: Virtual & Augmented Reality for dummies; John Wiley;
- Gartner: Hype Cycle Report 2018
- German Patent Search: https://www.dpma.de
- European Patent Search: https://epo.org
- US-Search: http:// patft.uspto.gov

Mobile and Adaptive HMI:

- Bruce Goldstein, ?Sensation and Perception?, 10. Auflage, 2016, Cengage Learning, 10 th edition, ISBN: 978-1305580299
- Jens Jacobsen, Lorena Meyer, ?Praxisbuch Usability und UX?, Rheinwerk Computing, ISBN: 978-8362-4423-7
- Jan Semler, ?App-Design?, Rheinwerk Design, 2016, ISBN: 978-3-8362-3453-5
- W3schools, Tutorials on HTML, CSS, Javascript, available online: https:// www.w3schools.com
- Android, ?Up and Running with Material Design?, online: https:// developer.android.com/design/index.html
- iOS, ?Human Interface Guidelines, iOS Design Themes?, online: https:// developer.apple.com/ios/human-interface-guidelines/overview/themes/

MMC-08 Case Study VR/AR in System Engineering

Module code	MMC-08
Module coordination	Anton Schmailzl
Course number and name	MMC 2002 Case Study VR/AR in System Engineering
Lecturer	Anton Schmailzl
Semester	2
Duration of the module	1 semester
Module frequency	
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	Portfolio
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

In the **Case Study VR/AR in System Engineering** , the students will work on selected examples thematically a project team with differently defined roles and work packages. In a first review, the topic will be explained through research and existing solutions will be pointed out. The overall process of the machining process by way of a "value chain" is realized through research - synthesis - design - prototype and evaluation.

After completion of this module, the student has achieved the following learning objectives:

Professional competence:

- Virtual and Augmented Reality systems and applications

- Students can design, criticize, and implement mobile human-machine interfaces that meet the guidelines for usability, user experience, and experience quality.
- Students can analyze a defined and realized topic in the AR or VR-project area;
- Creation of a case study: final report of all group members with defined generation process;

Methodological competence:

- Understand, analyze and synthesize information about Extended Reality-system technologies;
- Students are able to create personas, scribbles and wireframes.
- Students know how to implement their design with web technology, progressive web applications and native Android programming.

Personal competence:

- Construct simple AR/VR applications
- Acquisition and transfer of system terminology
- The exercises will be carried out in small groups of 4 students each and a support and peer review process will be set up between the groups.

Social competence:

- Presentation of individual technology solutions and limitations of announced AR/VR projects.
- Improving team and communication skills, including fair and productive criticism of other groups' work.

Applicability in this and other Programs

Virtual and Augmented Reality:

The module provides a basis for HMI modules in all study programs of the Faculty of Applied Natural Sciences and Industrial Engineering;.

Mobile and Adaptive HMI:

Generic and basic topics are included and represent use cases for all study programs of the Faculty of Applied Natural Sciences and Industrial Engineering;.

Entrance Requirements

Bachelor's degree in mechatronics, mechanical engineering, electrical engineering or bachelor's degree in industrial engineering, technical physics or computer engineering.

Learning Content

- Project aquisition

- Role definition
- Preperation of summarized report
- Presentation

Teaching Methods

Case Study for Virtual and Augmented Reality in System Engineering:

- Self-study based on theme paper
- Project Team work

Recommended Literature

- Paul Mealy: Virtual & Augmented Reality for dummies; John Wiley;

MMC-09 Technologies of Additive Manufacturing

Module code	MMC-09
Module coordination	Prof. Dr. Stefan Scherbarth
Course number and name	MMC 2003 Technologies of Additive Manufacturing
Lecturer	Prof. Dr. Stefan Scherbarth
Semester	2
Duration of the module	1 semester
Module frequency	annually
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	written ex. 90 min.
Duration of Examination	90 min.
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

The module has the following learning objectives:

- The students understand the Additive Manufacturing (AM) production process in detail.
- They can name and transparently describe the common AM technologies.
- The students can explain the AM process chain.
- The students can describe the advantages and disadvantages of the AM-technology in detail.
- The students can calculate the major economical process key values of the AM-technology.

- The students know the keystones for a successful implementation of metal based AM-technologies.
- The students can apply the basic design rules for a metal based AM process.
- The students have an understanding of the future perspective of the AM-technology.

Applicability in this and other Programs

Inside program: MCS-8 Master Module: Masterthesis, Masterseminar
Continuing: PhD work or PhD studies

Entrance Requirements

Bachelor's degree according to examination study regulations.

Learning Content

Additive Manufacturing in accordance with 3D-print based on a concatenation of innovative technical sub-disciplines. These are illustrated along the whole manufacturing process and discussed in appropriate professional manner.

- Acquisition and processing of 3D-data
- Detailed procedure of selected additive production processes
- Production-ready design (selection of forms and structures, support structures, bionic approaches)
- Materials (plastics, metals, binder, classification, characteristics)
- Production process

Additive respectively with 3D-print manufactured products do not only replace conventional products. The special characteristics of the production process enable new and process specific product features. Thereof again specific business models or process subsequences can be revealed, which are only applicable in additive manufacturing. The following topics outline these specific processes:

- Additive Manufacturing Production Process: Introduction, Classification and Definition
- Characteristics of AM Technology
- Technology Overview and Application Examples
- Economic Significance of Additive Manufacturing Technology
- Economic Calculation of the Additive Manufacturing Process
- Motivation for Additive Manufacturing beyond Economic Benefits
- Metal Additive Manufacturing Getting Started
- Design for Metal Additive Manufacturing

- Future Perspective of Additive Manufacturing

Contributions from experts based in the industry can deepen the understanding of specific topics.

Teaching Methods

Type of teaching: Seminaristic instruction / exercise, home exercises

Media form: presentation with projector, blackboard, videos, exhibits, additional documents about iLearn drive

Remarks

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Recommended Literature

- Additive Manufacturing Technologies; Gibson, Ian; 2014; (459 pages); Springer publishing house; 2014
- Additive manufacturing: 3D printing for prototyping and manufacturing; Gebhardt, Andreas; (611 pages); Carl Hanser publishing house; 2016
- Detailed script and selected scientific publications about ilearn platform

MMC-10 AM Production Processes

Module code	MMC-10
Module coordination	Prof. Dr. Stefan Scherbarth
Course number and name	MMC 2004 AM production processes
Lecturer	Prof. Dr. Stefan Scherbarth
Semester	2
Duration of the module	1 semester
Module frequency	annually
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	written ex. 90 min.
Duration of Examination	90 min.
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

The module has the following learning objectives:

- The students understand the Additive Manufacturing (AM) production process in detail.
- They can name and transparently describe the common AM technologies.
- The students can explain the AM process chain.
- The students can describe the advantages and disadvantages of the AM-technology in detail.
- The students can calculate the major economical process key values of the AM-technology.

- The students know the keystones for a successful implementation of metal based AM-technologies.
- The students can apply the basic design rules for a metal based AM-process.
- The students have an understanding of the future perspective of the AM-technology.

Applicability in this and other Programs

MMC-14: Master's Module
Continuing: PhD work or PhD studies

Entrance Requirements

Bachelor's degree according to examination study regulations.

Learning Content

Additive Manufacturing in accordance with 3D-print based on a concatenation of innovative technical sub-disciplines. These are illustrated along the whole manufacturing process and discussed in appropriate professional manner.

- Acquisition and processing of 3D-data
- Detailed procedure of selected additive production processes
- Production-ready design (selection of forms and structures, support structures, bionic approaches)
- Materials (plastics, metals, binder, classification, characteristics) Production process

Additive respectively with 3D-print manufactured products do not only replace conventional products. The special characteristics of the production process enable new and process specific product features. Thereof again specific business models or process subsequences can be revealed, which are only applicable in additive manufacturing. The following topics outline these specific processes:

- Additive Manufacturing Production Process: Introduction, Classification and Definition
- Characteristics of AM Technology
- Technology Overview and Application Examples
- Economic Significance of Additive Manufacturing Technology
- Economic Calculation of the Additive Manufacturing Process
- Motivation for Additive Manufacturing beyond Economic Benefits
- Metal Additive Manufacturing Getting Started
- Design for Metal Additive Manufacturing

- Future Perspective of Additive Manufacturing

Contributions from experts based in the industry can deepen the understanding of specific topics.

Teaching Methods

Type of teaching: Seminaristic instruction / exercise, home exercises
Media form: presentation with projector, blackboard, videos, exhibits, additional documents about iLearn drive

Recommended Literature

- Additive Manufacturing Technologies Gibson, Ian; 2014; (459 pages), Springer publishing house; 2014
- Additive manufacturing: 3D printing for prototyping and manufacturing; Gebhardt, Andreas; (611 pages), Carl Hanser publishing house; 2016
- Detailed script and selected scientific publications about ilearn platform

MMC-11 Case Study Cyber-Physical Production Systems Using AM

Module code	MMC-11
Module coordination	Prof. Dr. Stefan Scherbarth
Course number and name	MMC 2005 Case Study Cyber-Physical Production Systems Using AM
Lecturer	Prof. Dr. Stefan Scherbarth
Semester	2
Duration of the module	1 semester
Module frequency	
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	Portfolio
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

The module has the following learning objectives:

- The students understand the Additive Manufacturing (AM) production process in detail.
- They can name and transparently describe the common AM technologies.
- The students can explain the AM process chain.
- The students can describe the advantages and disadvantages of the AM-technology in detail.
- The students can calculate the major economical process key values of the AM-technology.

- The students know the keystones for a successful implementation of metal based AM-technologies.
- The students can apply the basic design rules for a metal based AM process.
- The students have an understanding of the future perspective of the AM-technology.

Applicability in this and other Programs

Inside program: MCS-8 Master Module: Masterthesis, Masterseminar
Continuing: PhD work or PhD studies

Entrance Requirements

Bachelor's degree according to examination study regulations.

Learning Content

Topics which can be covered within the framework of the case study:

- development supporting use
- decentralized spare part production
- food-printing
- medical technological application
- bioprint technology
- reverse engineering
- tooling

Case studies are so-called "Prüfungsstudienarbeiten" (student research projects), there will be no classic exam at the end of the semester.

Teaching Methods

group work, ilearn, exercises, presentation

Recommended Literature

- Additive Manufacturing Technologies; Gibson, Ian; 2014; (459 pages); Springer publishing house; 2014
- Additive manufacturing: 3D printing for prototyping and manufacturing; Gebhardt, Andreas; (611 pages); Carl Hanser publishing house; 2016
- Detailed script and selected scientific publications about ilearn platform.

MMC-12 Functional Safety - Principle and Design

Module code	MMC-12
Module coordination	Prof. Dr. Roland Platz
Course number and name	MMC 2006 Principles of Functional Safety
Lecturer	Prof. Dr. Roland Platz
Semester	2
Duration of the module	1 semester
Module frequency	annually
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Type of Examination	written ex. 90 min.
Duration of Examination	90 min.
Weighting of the grade	5 out of 90 ECTS
Language of Instruction	English

Module Objective

In the module ' **Principles of Functional Safety** ' students learn to follow developments in the areas of operational safety and occupational safety over the course of time. Functional safety is classified in the comprehensive field of process and machine safety. The students work out general objectives and influencing factors for the application of safety technology.
Students learn about European treaties as the basis for directives, harmonized standards and occupational safety. In this context, the European legislative procedure, with regard to the development of technical guidelines and standards, will be presented.
Within the framework of this module, the students will become familiar with relevant technical guidelines with regard to the development of safe machines and processes.

A detailed examination of the Machinery Directive provides students with the necessary basic knowledge. Students learn about current developments in existing safety standards and guidelines. This results from the strong overlapping of IT security and machine security in the future in terms of industry 4.0, with the use of cyber-physical systems.

The students can understand the processes involved in the development of standards. They recognize the importance of harmonizing standards that should be applied with regard to the development of processes/machines in order to achieve conformity with European safety directives.

The learning section also introduces national and international organizations for standardization. In the course of a standards research, relevant standards from the areas of safety and functional safety are identified.

The students learn the meaning and the procedure for a CE-certification. In the context of the explanation of the CE certification process, the detailed consideration of risk analysis and risk reduction takes place on the basis of relevant, international standards EN ISO 12100 and EN ISO13849 at selected study examples. In the course of this work, the use of special software for the systematic evaluation of safety functions will be presented.

The participants of the module gain an insight into the application of statistical methods in the fields of safety engineering and reliability analyses. An overview of relevant parameters and distribution functions is given by the analysis of exemplary data sets.

In the lecture Design of Safe Systems, the students work out general objectives and influencing factors in the application of safety engineering.

Using an example project along ISO 26262, the students learn how to apply a product in consideration of the prescribed methods.

Within the framework of this module, students are introduced to relevant technical guidelines with regard to the development of safe products and their development processes and tools.

Students learn about current developments in existing safety standards and guidelines. This results from the future strong overlap of IT security and product security in the course of industry 4.0, when using cyber-physical systems.

The students learn the meaning and the procedure with a development tool certification.

The participants of the module gain an insight into the application of methods in the areas of security technology. An overview of relevant parameters and distribution functions is given by analyzing exemplary data sets.

After completing the module Functional Safety, the students have achieved the following learning objectives.

Professional competence:

- The students have built up a sound basic knowledge in the field of safety engineering, in particular functional safety.
- The students know and apply the legal framework and processes with regard to the creation of technical guidelines and the resulting harmonized

standards, as well as the implementation of the European requirements at national level.
- The students are familiar with the current European directives (Machinery Directive, Low Voltage Directive and Electromagnetic Compatibility Directive) and understand their influence on development work and plant procurement.
- Students are familiar with the basic technical standards that must be taken into account when integrating safety functions. In this context, the EN ISO 12100 and EN ISO 13849 standards play a particularly important role in the module.
- The students are familiar with the technical process of CE-certification and understand the effects on the development process and machine procurement. They are aware of the legal obligations that apply in the course of CE-certification.
- The students know and understand the legal framework and processes related to the creation of technical products.
- The students are familiar with the basic technical standards that must be taken into account when integrating safety functions. In this context, the ISO 26262 standards play a particularly important role in the module.
- The students know the technical process of a safety-relevant development and understand the effects on the development process and the responsibility of customers and suppliers. They are aware of the legal obligations
- Students have a basic knowledge of statistical analysis of data sets in the field of safety engineering and reliability analysis.

Methodological competence:

- The students acquire the ability to conduct a targeted research of standards and guidelines.
- With their basic knowledge of directives, standardization and CE-certification, students are able to carry out a basic risk analysis in accordance with the EN ISO 12100 standard. In addition, the students have the methodological competence to design safety-related parts of control systems (SRP/CS) according to the required performance level PLr using appropriate safety software (SISTEMA).
- With the technical basic knowledge about guidelines and standards it is possible for the students to implement the methodical competence of the safety-related parts of control systems.

Personal competence:

- The students acquire skills and strategies with which they can constantly update their knowledge with regard to safety technology in the rapid technological upheaval in the course of Industrialization 4.0.

- In the course of the module, students will be able to reflect on their responsibilities, which must be taken into account when designing new processes, machines or products with regard to safety aspects.

Social competence:

- Students acquire the ability to work together in mixed development teams, with special emphasis on clear communication and conflict management.

Applicability in this and other Programs

- Knowledge of standardization and standards research
- Statistical methods
- Methods for designing safe machines and processes

Entrance Requirements

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Learning Content

Principles of Functional Safety

- Safety technology and occupational safety in the course of time
- Basics and terms of safety engineering
  - Distinction between system and functional safety
  - Goals and influencing factors in the development of safety concepts
- Legal framework in Europe with regard to safety technology
- Safety and health at work on the basis of European treaties
- Development of safety standards on the basis of European directives
- Future developments regarding the combination of IT security and functional security
- European directives for the development of safe machines
- Relevant Functional Safety Guidelines
- Machinery Directive 2006/42/EC
- Standards for safety technology
- Historical development in the field of standardization
- Definitions and terms from the field of standardization
- Significance, application and development of standards
- Harmonized standards
- International and national standard organizations
- Hierarchies and groupings of standards
- Presentation and comparison of standards in the field of functional safety.
- Practical approach to standards research. Exercises

- CE-certification
- CE-certification process
- Effects and influence of CE-certification on the development process and machine procurement
- Legal liabilities due to CE-certification and advantages of the CE-certification process at a glance
- Risk analysis according to the EN ISO 12100 standard using examples
- Risk reduction and design of safety functions in accordance with the EN ISO 13849 standard on the basis of examples
- Statistical methods in the field of safety engineering and reliability analysis

Design of Safe Systems

- Utilisation of a project example: Electrical steering without a redundant mechanical gear
- Functional Safety vocabulary
- Management of functional safety
  - Project independent safety management
  - Safety management during concept phase and development
  - Safety management activities after start of production
- Concept phase
  - Item definition
  - Initialisation of the safety life cycle
  - Safety integrity level analysis and risk assessment
  - Functional safety concept
- System product development
  - System development and integration
  - Product development hardware
  - Start of hardware development
  - Hardware safety requirements analysis
  - Hardware design
  - Quantitative requirements for random errors
  - Evaluation of random error effects on the safety goals
  - Hardware integration and test
  - Product development software
  - Start of software development
  - Software safety requirements specification
  - Software architecture and design
  - Software implementation
  - Software module test
  - Software integration and test
  - Software validation against the safety requirements
- Production and use
  - Production

    - Use, service and end of useful life
- Supporting processes
    - Interfaces
    - Specification of safety requirements
    - Configuration and change management
    - Verification
    - Documentation
    - Software tools qualification
    - Qualification of hardware components
    - Qualification of software components
- ASIL and SIL – safety-oriented analysis
    - Decomposition and tailoring
    - Co-existence criteria
    - Error dependencies
    - Safety analysis
- Guideline support to use for ISO 262626 based on ISO/TS 16949 and IEC 61508.

Teaching Methods

The module provides a framework for self-organized learning to help students develop their professional and methodological skills.
In addition to theoretical inputs, interaction exercises and problem-solving tasks are used as central methods. Through guided work assignments, students are actively involved in the development of learning content. Practical exercises and the presentation of the results enable the students to understand topics in depth. In addition, their communication and team skills are promoted.

Remarks

Exercises on risk analysis and the design of safety functions are intended to deepen the knowledge acquired in the lecture and to apply newly acquired skills in a practical manner. Tasks are developed in working groups and then presented.

The presentation of solutions and the discussion of the results impart skills which are indispensable to the modern working environment of an engineer.

Recommended Literature

- Funktionale Sicherheit von Maschinen : praktische Anwendung der DIN EN ISO 13849 praktische Anwendung der DIN EN ISO 13849; Gregorius, Carsten; Berlin; Beuth Verlag; 2016; ISBN: 9783410252498

- Zertifizierung im Rahmen der CE Kennzeichnung Konformitätsbewertung und Risikobeurteilung nach der Maschinenrichtlinie 2006/42/EG und anderen europäischen Richtlinien; Schneider Andre; Berlin; VDE Verlag; 2018; ISBN 978-3-8007-4473
- Funktionale Sicherheit von Maschinen und Anlagen : Umsetzung der Europäischen Maschinenrichtlinie in der Praxis ; [Inhalt: ISO 13849-1, IEC 62061]; Gehlen; Erlangen; Publicis Publ.; 2010; ISBN: 9783895783661
- Handbook of reliability, availability, maintainability and safety in engineering design; Stapelberg; London; Springer; 2009; ISBN: 9781848001749
- Reliability engineering; Rao, Singiresu; Boston; Pearson; 2015 ; ISBN: 9780136015727
- Automotive SPICE® in der Praxis: Interpretationshilfe für Anwender und Assessoren von Markus Müller (Autor), Klaus Hörmann (Autor), Lars Dittmann (Autor), Jörg Zimmer (Autor), ISBN-13: 978-3864903267
- ISO 26262
- IEC 61508
- Norm EN ISO12100
- Norm EN ISO 13849
- Maschinenrichtlinie 2006/42/EC

MMC-13 Subject-related Elective Course (FWP)

Module code	MMC-13
Module coordination	Prof. Dr. Stefan Scherbarth
Course number and name	Computer Networking and Secure Network Management Interactive Online (CNSM) [VHB] Integrated Production Systems [VHB] Product Innovation Management in Emerging Markets [VHB] Tele-Experiments with Mobile Robots [VHB] Programming in C++ [VHB] Maschine Learning for Engineers 1 [VHB] Maschine Learning for Engineers 2 [VHB] Blockchain Application for Business [VHB] Fundamentals of Strategic Management [VHB] Performance Management in Teams [VHB] Principles of Marketing & Sales [VHB] International Marketing [VHB] Digital Business and Information Systems: A Managerial Approach [VHB]
Lecturer	Virtuelles Angebot vhb
Semester	2
Duration of the module	1 semester
Module frequency	annually
Course type	compulsory course
Level	postgraduate
Semester periods per week (SWS)	4
ECTS	5
Workload	Time of attendance: 60 hours self-study: 90 hours Total: 150 hours
Weighting of the grade	5 out of 90 ECTS

Language of Instruction	English

Module Objective

Students can choose from a range of FWP subjects as part of the compulsory elective subject module.

Students are offered, among other things, the opportunity to work on a technical project in which they are highly self-responsible and self-organized, yet work on a topic related to artificial intelligence for smart sensors and actuators under the guidance of the lecturer.

Furthermore, courses from a subject catalogue of related studies are offered at the DIT and, if applicable, the Virtual University of Bavaria (VHB), e.g.

- Advanced Modelling and Simulation (Master Mechatronic and Cyber-Physical Systems)
- Data Security and Data Protection (Master Medical Informatics)
- Collaborative Systems (Master Medical Informatics)

Further courses deepen scientific topics in the field of artificial intelligence for smart sensors and actuators.

The offer is reviewed every semester and updated if necessary.

After completing the FWP module, the students have achieved the learning goals defined in the sub-module.

In the FWP module, the following competences are to be taught:

Professional competence:

The competences result from the chosen FWP subject.

Methodological competence:

The competences result from the chosen FWP subject.

Personal competence:

The competences result from the chosen FWP subject.

Social competence:

The competences result from the chosen FWP subject.

Applicability in this and other Programs

All Master's programmes in which technical knowledge is required to solve complex problems.

Entrance Requirements

Bachelor`s degree in mechatronics or a closely related field

Learning Content

The contents result from the respective FWP subject.

Teaching Methods

The didactic methods result from the respective FWP subject.

Remarks

The FWP range of subjects includes courses with different ECTS values. Students are advised to take courses with at least 4 ECTS values.
The type of examination conducted for FWP courses is subject to the currently valid study regulations.

Recommended Literature

The literature results from the respective FWP subject.

Computer Networking and Secure Network Management Interactive Online (CNSM) [VHB]

Objectives

The course is divided into two parts:
Part I: Fundamentals of Computer Networking
Part II: Secure Computer Network Management
Part I: Fundamentals of Computer Networking
The standard ISO/OSI computer networking model is introduced first and compared with the TCP/IP model based on RFC specifications; the roles and features of each of the layers of both models are presented.
The most important protocols and services of each layer used for networking the local and remote computers are also presented in the form of a top-down approach. All protocols are analyzed hands on using remote virtual labs and analyzer tools such as Wireshark. The roles and the main features of the network components, i.e. hub, switch, router and DNS server are addressed as well. Their operations are shown and tested using the remote virtual labs and experimental virtualized network configurations. There is also a project (programming of a simple application based on TCP and UDP sockets) which is a prerequisite for admission to the final exam.

Teaching resources offered: tutorials, lab instructions, virtualized ready set network configuration (downloadable on students PCs), case studies, forums, exam patterns, student support materials

Part II: Secure Computer Network Management

The role and the objectives of network management (NM) for an organization are initially addressed. Various standard and private Management Information Bases (MIB) and remote MIBs are presented. The different types of network management tools, i.e. OpenNMS, NetFlow Collector, as well as the network management protocols SNMPv2/v3, NetFlow and OpenFlow network management protocols are experienced hands on based on virtualized experimental virtual networks and software tools.

Experiments are also conducted on the fundamentals of the Reconnaissance and DoS network attack types and their effects on network components and network applications to gain hand-on experience. An understanding is gained of the need for protection tools and the various types of tools. Legacy protection tools and other techniques for protecting the network components (FW, IPS, VPN) are addressed. Furthermore, secure management concepts (e.g. migration to NGFW, NGIPS, Sandbox) for the purpose of protecting against new types of attacks (e.g. ransomware, protocol anomalies) are implemented. In addition, awareness is raised of the security assurance requirements of organizations for network protection.

Teaching resources offered: tutorials, lab instructions, virtualized ready set network configuration (downloadable on students PCs), case studies, forums, exam patterns, student support material

Collaborative and cumulative project for Part II: Program and implement a secure Software Defined Network (SDN) using Snort as the intrusion attacks detector. The project is carried out in a collaborative manner by international teams of 2-3 students. The project is cumulative, i.e. each project step is based on the framework provided by the prior steps. The project is mandatory for admittance to the final exam.

Learning Content

Part I: Fundamentals of Computer Networking

- Computer Networking Terminology
- Computer Networking Architecture
- Application Layer
- Transport Layer
- Network Layer
- Multiprotocol Label Switching (MPLS)
- Data Link Layer wired networks
- Data Link Layer wireless networks
- Multimedia Technology

Part II: Secure Computer Network Management

- Surveys of Fundamentals on Computer Networks
- Network Management (NM) Architecture
- Management Information Bases (MIBs)
- NM Protocols
- Managing Network Security
- Managing Network Protection

Detailed content:

Part I: Fundamentals of Computer Networking

- Computer Networking Terminology
- Computer Networking Architecture: ISO/OSI versus TCP/IP models, role of the layers, interfaces, and protocols between layers
- Application Layer: services, application protocols (HTTP, FTP, E-Mail, DNS)
- Transport Layer: TCP protocol (sockets, analyze, error cases), UDP protocol (analyze), application programming using TCP/UDP Sockets
- Network Layer: addressing in global networks, subnetting, routing in Internet, routing algorithms, routing protocols (RIPV2 & OSPF), routing tables, ICMP protocol, protocol analyses, router operation
- Multiprotocol Label Switching (MPLS)
- Data Link Layer wired networks: CSMA/CD protocol, Ethernet versions, Ethernet analyses, VLAN principle, WAN protocols, switch operation
- Data Link Layer wireless networks: CSMA/CA protocol according to IEEE 802.11, message analyzes, access point operation
- Multimedia Technology: VoIP operation, RTP, RTCP, SIP, G.711, G.723 protocols, analyses of VoIP protocols

Part II: Secure Computer Network Management

- Surveys of Fundamentals on Computer Networks: MAC Control, TCP/ IP Stack, STP protocol, VLANs, subnetting, routing algorithms, routing protocols, routing tables, QoS, CoS
- Network Management (NM) Architecture: reference model, legacy NM functionalities, proxy architecture, policy governed architecture, EVAS NM architecture (Endpoint Visualization, Access and Security), Software Defined Networks architecture (SDN), Mininet
- Management Information Bases (MIBs): standard and private MIBs (MIB II, RMON1, RMON2, ASN.1), language, Structure of Management Information (SMI), Basic Encoding Rules (BER), NM Systems (OpenNMS, NetFlow Collector)
- NM Protocols: SNMPv2, Secure SNMPv3, NetFlow, NetCONF, OpenFlow for SDNs, Case Study based on Mininet
- Managing Network Security: Confidentiality-Integrity-Availability-Model, managing Network Access Control (NAC), legacy NAC using Std. IEEE 802.1X and RADIUS; Case Study: NAC using Policy Governed Network CISCO-ISE; managing Transport Layer Secure Connections (SSL, TSL);

managing Network Layer Security (IPSec and VPNs); managing Network Access Decision Control using Policy Engines
- Managing Network Protection: Type of Attacks (Reconnaissance, Denial of Service (DoS), DDoS), case studies of network attacks, managing protection methods (packet filtering, ACL, PAT/NAT, FW, VLAN, Honeypots, next generation FW (NGFW), next generation IPS (NGIPS), managing Sandboxing Protection)

Lab assignments:

1 Managing Static/RIPv2/OSPF routing
2 Monitoring/controlling CNs using SNMP v2 & v3 and MIBII technology
3 Monitoring the CN Security using OpenNMS and SNMP
4 Monitoring the CN Security using NetFlow Prot. and NetFlow Collector
5 Configuring/analyzing CN protection using FW and NAT tools
6 Programming, deploying, and analyzing various CN attacks (Reconnaissance, DoS)
7 Configuring/analyzing VPN based traffic protection using OpenVPN
8 Configuring/analyzing IPS protection using Snort
9 Configuring/analyzing network attacks using Cuckoo Sandbox
10 Monitoring/controlling SDN-based CNs using Mininet

All assignments are carried out using the virtual lab container with network components and software packages already installed. The network components are based on virtual machines and open source software tools such as Wireshark, Vyos Router supporting MIBII and SNMPv2&3, NetFlow Agents, OpenNMS, NetFlow Collector, Snort, OpenVPN, Mininet, and OpenvSwitch. All assignments are mandatory for admittance to the exam.

Type of Examination

written ex. 90 min.

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
e-mail, cooperation between learner and supervisor during task processing, exercises for self-study

Forms of interaction with fellow learners:
e-mail, forum

Integrated Production Systems [VHB]

Objectives

Participants of this course receive an overview of the tasks of a production manager in an international company:

- Motivation, philosophy, and objectives
- Methods and tools
- Experiences from industrial practice
- Overview of the current situation in terms of production systems of global acting companies

After having completed the course **'Integrated Production Systems'** students …

- understand the essential characteristics of the Lean Concept,
- know and interiorized the meaning of the existing Lean Principles,
- understand the principles and objectives of the continuous process of improvement and are able to apply the most important corresponding methods and techniques,
- understand the difference between technology- and process-orientated production,
- know the reasons for as well as possible structures and main principles of global production and corresponding supply chains,
- comprehend principles and goals of the TQM approach and are able to apply the most important corresponding methods and techniques,
- understand the Jidoka principle and resulting potential benefits,
- understand and are able to apply the TPM concept together with its eight pillars,
- comprehend and are able to quantify the material and energy flows of manufacturing companies as well as influencing factors,
- understand the meaning of information in production processes,
- know the terminology and the essentials of Lean Development and Lean Administration.

Entrance Requirements

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Learning Content

Content:

1 Historical derivation, definition, and fundamental terms of traditional and integrated production systems (Taylorism and its realization by Henry Ford);

critical analysis of the classical methods of division of responsibilities/work; Lean Production as a solution approach for the problems demonstrated
2 Description of basic pillars of integrated production systems (continuous process of improvement, Total Quality Management, value stream method, flow principle, the role of employees in the context of Lean Management)
3 Methods und tools of the continuous process of improvement: Ishikawa diagram, Pareto Analysis, A3 report, 5-W
4 Process-oriented production: differentiation to technology-orientated production, description of the key elements of flow-orientated production: Kanban, Just in Time, One Piece Flow, Heijunka
5 Global production networks in the context of Supply Chain Management: fundamentals of Supply Chain Management, supply chain structures, supply chain strategies
6 Fundamentals, elements, and tools of Total Quality Management (TQM): client orientation in the light of globalization, staff retention und assistance, risks associated with the implementation of TQM, Overall Equipment Efficiency (OEE) as a measuring instrument
7 Jidoka and Low Cost Automation (LCA): explanation of the Jidoka principle and associated tools (Poka Yoke, Andon), description of the LCA philosophy (five-levels concept), guidelines and checklists for the introduction of LCA systems
8 Total Productive Maintenance (TPM): description of seven steps for the realization of TPM, overview of TPM tools: Makigami, value stream method etc., transfer of the TPM concept into practice
9 Material and energy efficiency: measurement methods for the determination of consumptions, strategies for consumption reduction, methods for tapping the potentials of energy savings in practice, transfer of the Lean Concept to the energy value stream
10 Transfer of the Lean Concept to information provision and distribution, CAD/ CAM methods, Product Lifecycle Management (PLM), Enterprise Resource Planning (ERP)
11 Lean Development: introduction to product development according to the Lean Concept, methods and tools supporting the product development process, outcome measurement instruments
12 Lean Administration: transfer of the Lean Methods to administrative and management processes, identification of administrative processes and corresponding wastage rates
13 Repetition of the contents and preparation of the written exam

Detailed content:

Course elements:

- Lectures for download (English) and additional videos
- Online forum for discussion (English and German)

- Contact with the course tutor via phone and/or email (English and German)
- Interactive online portal for exercise questions (English and German)
- List of downloadable additional literature for gaining deeper insights (English)

Examination requirements:

- Basic knowledge of production engineering and business economics is recommended.
- The written exam can be carried out simultaneously at all requesting universities. If there are students from member universities of the Bavarian Virtual University (vhb) enrolled at foreign partner universities (e.g., as part of a semester abroad), it is, by request, also possible to carry out the exam at these foreign universities.

Type of Examination

written ex. 90 min.

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
e-mail, cooperation between learner and supervisor during task processing, exercises for self-study

Forms of interaction with fellow learners:
e-mail, forum, joint task processing

Product Innovation Management in Emerging Markets [VHB]

Objectives

The course "Product Innovation Management in Emerging Markets" is intended for future managers and entrepreneurs who want to understand the trends in the management of product innovation in an emerging markets context. The course includes a combination of online lectures, videos, keynotes, and case studies in which participants study the management of product innovation in emerging economies. Course contents include:

- An introduction to product innovation management in emerging markets
- Basic definitions and concepts of emerging markets as well as innovation
- Classification and case studies of innovations originating from emerging markets: e.g., frugal innovation, jugaad innovation, reverse innovation

- A discourse about the transformation of research and development and innovation strategies
- Current trends and outlook on the product innovation management in emerging markets

Learning Goals:

Students will ...

- ... become familiar with scientific literature about product innovation management in emerging markets,
- ... understand basic concepts of innovation and emerging markets,
- ... learn different types of innovations originating from emerging markets,
- ... apply their knowledge about innovation in emerging markets in case studies, and
- ... learn to apply the case study method as part of an interdisciplinary team (group presentation)

Important Information Regarding Exam Registration:

- FAU students: registration via MeinCampus AND the vhb portal
- Uni Bamberg students: registration via the vhb portal
- Students from other universities: registration via the vhb portal

Learning Content

1 General information
2 Introduction
3 How we define emerging markets
4 How we define innovation
5 Constraint-based innovation
6 Reverse innovation
7 Transformation of strategies
8 Future outlook
9 Group assignment

Detailed content:

1 General information - Course description - Course structure - FAQ - Course forum - Case study guidelines - Glossary

2 Introduction - Learning targets - Changing business models - Localization - Intenationalization - Summary - Further reading

3 How we define emerging markets - Learning targets - What are emerging markets - Characteristics - Comparison between developed and emerging markets - Growth drivers of emerging markets - Emerging countries - BRICS - Advantages of doing business in emerging markets - Classification of countries - Summary - Further reading

4 How we define innovation - Learning targets - Definitions - The innovation process - Emerging markets as innovation laboratories - Innovation approaches in emerging markets - Summary - Further reading

5 Constraint-based innovation - Learning targets - Introduction - What is Jugaad - From Jugaad to Frugal Innovation - What is Frugal Innovation - Case studies - Summary - Further reading

6 Reverse Innovation - Learning targets - Introduction - What is Reverse Innovation - Reverse Innovation is gaining momentum - Glocalization vs. Reverse Innovation - Reverse Innovation begins - Case studies - Summary - Further reading

7 Transformation of strategies - Learning targets - Strength and weaknesses of BRIC - Doing business in emerging markets - Major risks in emerging markets - Summary - Further reading

8 Future outlook - Learning targets - Emergence of global giants - Internationalization motives of emerging market firms - Types of firms and internationalization strategies - Upcoming trends - Summary - Further reading

9 Group assignment

Type of Examination

written student research project

Methods

virtual lecture

Forms of interaction with the system/lecturer:
Exercises for self-study, chat

Forms of interaction with fellow learners:
Chat, forum, joint task processing

Tele-Experiments with Mobile Robots [VHB]

Objectives

The idea of this course is to use modern teleoperation and make robotics more approchable. Experiments part of this course can be performed via internet and these include experiments in robot kinematics, navigation of remote rovers, path planning and sensor data acquisition and processing. The real robot used in the experiments is a four wheeled ackermann steered real wheel driven indoor mobile robot designed and built at our department specifically for remote experiments.

Learning Content

Tele-Experiments with mobile robots" is an attempt to put basic robot theory and its implementation together to bring to students an interesting and practical course. Given that this tele-course is simultaneously used as part of regular on-site lectures, the course contents are kept up-to-date and always accessible. The experiements available here include a carefully selected mixture of real-world and simulation of robotic principles. Various topics in field robotics including kinematics, navigation principles, path planning, theoretical analysis and inverse kinematics, sensor data acquisition and processing are discussed and students are presented with challenging quizzes before beginning the experiments. Sensors are also chosen so that students get confusing results and are supposed to spend time thinking about the acquired sensor values and how to interpret those. Time delay concepts in robot teleoperation on variable bandwidth networks are also transparently presented to users as part of involuntary learning.

Contents:

1) Kinematics of a car-like mobile robot
2) Navigation control of a car-like mobile robot
3) Path planning of a car-like mobile robot
4) Modelling of the forward and inverse kinematics of differential drive robot
5) Sensor data acquisition and processing

Detailed content:

"Tele-Experiments with mobile robots" is an attempt to bring basic robotics theory and its implementation together to offer an interesting and practical course. Given that this tele-course is simultaneously used as part of regular on-site lectures, the course contents are kept up-to-date and always accessible. The experiements available here include a carefully selected mixture of real-world and simulation of robotic principles. Various topics in field robotics including kinematics, navigation principles, path planning, theoretical analysis and inverse kinematics, sensor data acquisition and processing are discussed and students are presented with challenging quizzes before beginning the experiments. Sensors are also chosen so that students get confusing results and are supposed to spend time thinking about the acquired sensor values and how to interpret those. Time delay concepts in robot teleoperation on variable bandwidth networks are also transparently presented to users as part of involuntary learning.

Type of Examination

written student research project

Methods

Virtual internship

Forms of interaction with the system/lecturer:
e-mail

Forms of interaction with fellow learners:
e-mail

Programming in C++ [VHB]

Objectives

This course teaches the fundamentals of the programming language C/C ++ in 2 parts of the course. Part 1 is suitable for beginners and participants with basic C / C ++ knowledge. Part 2 deals above all with dynamic objects and C ++ special concepts and turns to advanced users. The two parts of the course can be worked on independently of each other, or even in one semester.

Learning Content

Contents:

Part 1: C ++ for Beginners (static concepts)

1.1 Introduction to Programming

1.2 Variables, data types, operators, in-/output

1.3 Functions

1.4 Control Structures

1.5 Arrays / Sample application procedural programming

1.6 Paradigms of object orientation (OO)

1.7 Classes and objects

1.8 Constructor, member initialization list, overloading, destructor, static member variables

1.9 Inheritance / Sample application object-oriented programming

Part 2: Advanced C ++ (Dynamic concepts)

2.1 File Processing & Exception Handling

2.2 Pointers

2.3 Dynamic objects

2.4 Linked lists / Sample application file processing & error handling with linked lists

2.5 Polymorphism, virtual functions, abstract classes

2.6 Operator overloading

2.7 Templates

Detailed content:

The focus of the course is on the practical application of the programming concepts and syntax elements for solving problems in business informatics.

The students is offered intensive support from e-tutors.

Each part of the course includes a script with many practical examples. Each chapter also includes video tutorials, self-test tutorials and programming tutorials.

In each part of the course, two programming exercises must be prepared and delivered by the students by individual work. The timely delivered programming solutions are evaluated by e-tutors. A successful result is the precondition for attending the exam. Depending on successful exam-results, students will receive a certificate with note and ects.

Qualification Goals:
In Part 1 (Fundamentals) the participants are enabled to learn the basics of an procedural programming language (C) and a object-oriented programming language (C++) in theory and practice to solve simple application problems of business informatics.
Part 2 introduces advanced programming concepts of an object-oriented programming language. The students acquire the skills and experience needed to solve complex application problems.

Type of Examination

written ex. 90 min.

Methods

virtual lecture

Forms of interaction with the system/lecturer:
Exercises, Exercises for self-study, E-mail

Forms of interaction with fellow learners:
E-mail, forum

Maschine Learning for Engineers 1 [VHB]

Objectives

This course offers an overview of some of the most widely used machine learning (ML) methods that are required for solving data science problems. We present the necessary fundamental for each topic and provide programming exercises. The course includes:

- The common practices for data pre-processing.

- Teaching different tasks regarding regression, classification, and dimensionality reduction using methods including but not limited to linear regression and classification, Support vector machines and Deep neural networks.
- Introduction to Python programming for data science.
- Applying machine learning models on real world engineering applications.

Learning Content

Contents:

Introduction to machine learning for engineers applications

1 Linear models: Linear regression & Logistic regression
2 Principal component analysis (PCA)
3 Support vector machines
4 Deep learning: Convolutional Neural networks

Detailed content:

This course presents the fundamentals of machine learning (ML) for students with no prior knowledge in this field. The course covers the most widely used ML models and optimization methods. There are two parts to this course. First, lectures that teach the mathematical formulation of a model and how it works in practice. Second, programming projects, which show how such models are developed and implemented in practice.
The projects are completely in alignment with lecturesthe programming language of the projects in Python. The necessary Python libraries, such as Tensorflow, are introduced in this course. In this course, students learn:

1 How to build linear models if the data set in the project is small
2 How to use widely used models such as Support Vector Machines
3 How to apply Deep learning models such as Convolutional Networks
Learning such models implies applying optimization problems.
4 This course presents some of the most important optimization methods.

Type of Examination

written ex. 90 min.

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
E-mail, Chat

Forms of interaction with fellow learners:
Forum

Maschine Learning for Engineers 2 [VHB]

Objectives

This course focuses on various aspects of Deep Learning. Theoretical foundations and general concepts are introduced in the first part, while the second part focuses on specific networks used in image analysis as well as time-series analysis, two common tasks in engineering applications.
The list of topics covered includes:
- Network optimization
- Regularization
- Convolutional neural networks
- Reccurent neural networks

In the integrated lab sessions, the students will tackle an image classification problem as well as a time-series regression problem using industrial datasets.

Learning Content

After completion of this course, students should be capable of chosing and implementing a suited deep learning algorithm for a given problem based on the type of data and the general learning task.

Contents:

At the beginning, a brief overview of the essential concepts of machine learning will be given as a refresher, but no detailed explanation of the content will be given as this is already covered in the ML4Engineers I course. A basic understanding of machine learning and programming, particularly in Python, is recommended to participate in this advanced course. The previous ML4Engineers I provides the ideal foundation for this, especially because of the aligned curriculum.

Following is an introduction to the theory of Deep Learning and the different types such as Convolutional (CNN) and Long-Short-Term Memory (LSTM). Students will learn how to solve complex problems using such methods. Further, they will discuss how these methods are applied to different types of data, e.g., text, image, audio files.

The second block presents different applications of Deep Learning in practice. First, students learn which tools and libraries are available for such methods and how to use them. Tensorflow and Keras are the focus here as established tools for Deep Learning applications. After the students have been taught how to use these methods by means of examples, they are practiced through various programming exercises. Here, attention is paid to the heterogeneity of the tasks (anomaly detection, time series prediction, etc.) as well as the data basis (image, sound, text), which should enable the students to apply the presented methods in different scenarios.

Detailed content:

Lectures:

- Introduction to Machine Learning
- Deep Learning Basics - Part 1
- Deep Learning Basics - Part 2
- Optimization
- Regularization
- Convolutional Neural Networks - Part 1
- Convolutional Neural Networks - Part 2
- Recurrent Neural Networks - Part 1
- Recurrent Neural Networks - Part 2

Labs:

- Optimization
- Image Classification and Transfer Learning
- Timeseries Analysis

Type of Examination

written ex. 60 min.

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
e-mail

Forms of interaction with fellow learners:
Forum

Blockchain Application for Business [VHB]

Objectives

In order to account for the increasing importance of blockchain technology in business practice and in order to get students ready for this new wave of innovation, we created this course, entitled "Blockchain Applications for Business".
In a nutshell, by taking this course, students can acquire a holistic understanding of basic blockchain fundamentals and gain comprehensive insights into the potential of blockchain technology in a multitude of business use cases. That said, this course will help students understand current developments in blockchain from many diverse perspectives and lay a solid foundation to further explore the blockchain topic.

Learning Content

Content:

BLOCK A: FOUNDATIONS OF BLOCKCHAIN TECHNOLOGY AND APPLICATIONS
Chapter A1. Introduction to Blockchain Technology
Chapter A2. Tech Basics of Blockchain Technology
Chapter A3. Exploring the Bitcoin Whitepaper
Chapter A4. Hands-on Tutorial: Smart Contracts on Ethereum
BLOCK B: THE VALUE PROPOSITION OF BLOCKCHAIN TECHNOLOGY
Chapter B1. Strengths and Weaknesses of Blockchain Technology
Chapter B2. Identifying Business Opportunities in the Blockchain Space
BLOCK C: BLOCKCHAIN USE CASES IN DIFFERENT BUSINESS AREAS
Chapter C1. Use Cases of Blockchain: Introduction & Marketing
Chapter C2. Use Cases of Blockchain: Finance Industry
Chapter C3. Use Cases of Blockchain: Automotive Industry
Chapter C4. Use Cases of Blockchain: Supply Chains & IoT
Chapter C5. Use Cases of Blockchain: Vocational Education Training
BLOCK D: A DIFFERENTIATED PERSPECTIVE ON BLOCKCHAIN
Chapter D1. Legal, Societal, and Ecological Aspects of Blockchain

Detailed content:

Overall, this course will cover three big themes.
1. Intro to Blockchain Fundamentals

This course will cover all foundational basics surrounding blockchain technology. This will help students fully understand the ideas and philosophy underlying blockchain technology and also provide an introduction to the operating principles of blockchains.
2. The Value Proposition of Blockchain Technology

The course will explore the strengths and weaknesses of blockchain technology from a business perspective and also analyze existing opportunities, challenges, and barriers. Students will develop their critical thinking skills and learn to distinguish in which business scenarios it is beneficial to implement a blockchain solution.
3. Blockchain Use Cases in Business

This course will talk about business use cases of blockchain technology in many different business fields and industries, including finance, marketing, the loyalty industry, supply chains, human resources, and the automotive industry. Overall, students can expect a lot of insights and inspiration from many different business fields.
Learning Objectives:

After completing this course, students will be able to

- UNDERSTAND and EXPLAIN the foundational ideas and tech principles underlying blockchain technology

- IDENTIFY and ARTICULATE how blockchain technology can generate operational and competitive advantages in different business fields
- ASSESS and EVALUATE the opportunities of blockchain technology in business against the backdrop of legal, societal, technological, and ecological considerations

Type of Examination

written ex. 60 min.

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
Chat, E-mail

Forms of interaction with fellow learners:
Forum, E-mail

Fundamentals of Strategic Management [VHB]

Objectives

In the course "Fundamentals of Strategic Management" students acquire fundamental knowledge about key aspects of strategic management. The course can be attended without any prerequisites although having attended an introduction course to general management ("Allgemeine Betriebswirtschaftslehre") can be helpful. The course covers fundamental aspects of strategic management such as main terms, the strategic management process and the corporate environment in which strategic management happens. The subsequent chapters then cover strategic analysis followed by strategy formulation and strategy implementation.

Learning Content

Contents:

1. FUNDAMENTALS

- What is Strategy: Definition of Strategy; Competitive Advantage; Industry vs. Firm Effects; Stakeholder Impact; Stakeholder Strategy

- Strategic Management: Vision, Mission, and Values; Strategic Management Process; Leadership vs. Management

2. STRATEGIC ANALYSIS

- External Analysis: PESTEL; the Five Forces Model; Industry Dynamics; Strategic Groups

- Internal Analysis: Core Competencies; The Resource-Based View; Dynamic Capabilities; Value Chain Analysis

- Joint analysis: Competitive Advantage; Firm Performance; Business Models

3. STRATEGY FORMULATION

- Business Strategy: Differentiation; Cost Leadership; Blue Ocean Strategy; Innovation; Entrepreneurship

- Corporate Strategy: Vertical Integration; Diversification; Strategic Alliances; Mergers and Acquisitions; Global Strategy

4. STRATEGY IMPLEMENTATION

- Organizational Design: Structure; Culture; Control; Balanced Scorecard
- Corporate Governance: Values; Governance; Ethics

Detailed content:

Students acquire the ability to think and act strategically. They know the function, the processes and the instruments of strategic management and their application.
Students acquire knowledge of the Strategic Management process, the importance of stakeholders and the vision and mission of organizations.
With regard to Strategic Analysis, students will know different tools for internal and external analysis and be able to explain them with examples and apply them to new cases.
Students will develop an understanding of the non-triviality of conducting a coherent and comprehensive Strategic Analysis.
Students are familiar with different strategy frameworks, their options and parameters. They will be able to explain these frameworks and make a strategy choice along given parameters and justify it.
Students will know the basic determinants and design parameters in the implementation of strategies in terms of organizational design, corporate governance and business ethics.
In addition, the course provides the following competencies: Dealing with a virtual learning/ working environment and a learning environment in English. important optimization methods.

Type of Examination

written ex. 90 min.

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
E-mail

Forms of interaction with fellow learners:
Forum

Performance Management in Teams [VHB]

Objectives

Performance management is a comprehensive systematic approach aimed at aligning the performance of groups and individuals with organizational goals and strategy and at achieving continuous improvement. Strategically derived performance indicators and motivational interventions such as goal setting, feedback, and participation are core elements of performance management. This course covers several topics that are relevant for the design of effective performance management systems.

Learning Content

Contents:

1. Motivational Theories
2. Performance Evaluation
3. Productivity Measurement and Enhancement System (ProMES)
4. Case Study
5. Developing a Team Vision
6. Developing Objectives
7. Developing Indicators
8. Developing Contingencies
9. Developing a Feedback Report

Detailed content:

The **first session** will give a general introduction i into performance measurement, goal setting, and feedback as means to regulate human performance. Basic motivational theories like the self-determination theory or NPI-Theory will be discussed.

Many organizations use performance evaluation systems to allocate rewards to work groups and/or individuals. In practice, these systems often undermine rather than reinforce the work behaviors and performance aimed at by goal setting and feedback systems. The use of rewards for motivational purposes and a prescriptive model for the design of effective combinations of performance goals and pay-forperformance plans are discussed in the **second session .**

The **third session** will introduce ProMES (Productivity Measurement and Enhancement System) - a method for designing performance management systems based on work

motivation principles of feedback, goal setting, and participation - is presented as a way to optimize selfregulation of individuals and groups in order to attain performance improvements.

In the **fourth session** , the students will see an illustrative example of ProMES and it's theoretical backgrounds in a business context via a video case study.

The sessions **five to ten** are group sessions. In these sessions, every student group will develop its own ProMES-system according to an example case study (hotel). The students will follow the four major steps, including team vision, setting objectives, developing performance indicators and setting priorities. In the final session, the students learn how to develop a ProMES feedback report and how feedback is given to the groups. The students will have access to a ProMES software, used for professional applications in organizations.

Type of Examination

written ex. 60 min.

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
Exercises, E-mail

Forms of interaction with fellow learners:
joint task processing, e-Mail, forum

Principles of Marketing & Sales [VHB]

Objectives

The CLASSIC vhb online course "Principles of Marketing & Sales" is running in English and introduces the fundamentals of Marketing and Sales Management. It is offered in two variants. Learning path one (2.5 ECTS) offers the opportunity to gain basic knowledge in this field of management. This includes, besides a basal understanding of marketing and sales terms, deeper insights in product policy, price policy, promotion policy, and sales management.

For the more intense lecture path two (5 ECTS) additional contents have to be worked through:

- Strategic Marketing
- Market Research

- Consumer Behavior

Important notes:

- This is an online course, there will be no online-lecture via Zoom or other providers!
- Self-learning and self-motivation skills are required to pass this course. Also be aware that the workload is 150h (5 ECTS), 75 (2.5 ECTS). This includes to deal with provided literature and further to search for other sources on your own if needed.

Learning Content

Contents:

1 Introduction (for ECTS 5 and ECTS 2.5 path)

2 Strategic Marketing (for ECTS 5 path only)

3 Market Research (for ECTS 5 path only)

4 Consumer Behavior (for ECTS 5 path only)

5 Product (for ECTS 5 and ECTS 2.5 path)

6 Price (for ECTS 5 and ECTS 2.5 path)

7 Promotion (for ECTS 5 and ECTS 2.5 path)

8 Sales (for ECTS 5 and ECTS 2.5 path)

Detailed content:

The CLASSIC vhb online course "Principles of Marketing & Sales" is running in English and introduces the fundamentals of Marketing and Sales Management. This course offers the opportunity to gain basic knowledge in this field of management. This includes, besides a basal understanding of marketing and sales terms, deeper insights in product policy, price policy, promotion policy, and sales management.
This course is aimed at students of internationally oriented management studies. Furthermore, this course allows students to practice their English for an upcoming exchange semester abroad.
Additionally, a wide-ranging pool of further literature on marketing and sales topics will enable the students to step in deeper into the topic and to expand developed basic knowledge.
For high flexibility, the lecture is held in two versions:
Path one with 1.5 hours of workload per week per semester (SWS; equal to two working hours per week per trimester) which equals 2.5 ECTS. This path includes the following sections of the full lecture:

- Introduction
- Product Management
- Pricing
- Promotion

- Sales

For the more intense lecture path two with four working hours per week per semester (4 SWS/5 ECTS), additional contents have to be worked through:

- Strategic Marketing
- Market Research
- Consumer Behavior

Learning objectives:
After completion, the students will have a broad knowledge about product, price, promotion, and sales policies. These marketing basics are rounded off by basic knowledge of strategic marketing, market research, and customer behavior. Furthermore, the students will be able to translate the learned into practice by solving practically relevant case studies.
Within learning path two (5 ECTS) the students additionally possess basic knowledge concerning market research, consumer behavior, and strategic marketing.

Exam options:

External students can choose among several exam options. **Internal** students of the participating institutions (HAW Landshut, TH Deggendorf, UniBw München) take the exam at their home institution.

1) **Internal** students of HAW Landshut (60 minutes, 5 ECTS) please register for the exam via the standard registration procedure at HAW Landshut.
2) **Internal** students of TH Deggendorf (90 minutes, 5 ECTS) please register for the exam via the standard registration procedure at TH Deggendorf.
3) **Internal** students of UniBw München please register for the exam (30 minutes, 2.5 ECTS) via the standard procedure at UniBw München.
4) **External** students please use the registration procedure at the vhb website to register for the exam. Choose the participating institution where you want to take the exam (identical ECTS and exam duration for internal and external students).

Type of Examination

written ex. 60 min.

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
E-mail, Chat, Exercises

Forms of interaction with fellow learners:
E-Mail, Forum

International Marketing [VHB]

Objectives

In this course, the participants acquire detailed expertise in the field of international marketing. Effective international marketing is increasingly important for companies due to rising international connectivity between countries and companies, and companies need to grow by selling their products and services globally. They can understand, explain, reflect, and apply the theories, concepts, and terminology of the field and are familiar with empirical studies in the field of international marketing. The participants understand the challenges of international marketing and can independently develop solutions for problems to questions of standardization and differentiation in an international context, of international market entry, and of the design of the marketing mix in an international context. The participants also understand these aspects with regard to different industries (B2B, B2C) and different countries such as Germany, USA, Japan, India or Russia. Special attention is paid to the transfer of theoretical contents to practical examples. Therefore, different country and company case studies are included in the form of video interviews. The participants are provided with interesting insights into the international marketing activities of several international companies headquartered in the Nürnberg Metropolitan Area. The practical application of the contents learned in the course is supported by different kinds of exercises that participants can perform individually, as well as discuss with other participants.

Learning Content

Contents:

I. Foundations
1. Challenges and Opportunities of International Marketing
II. Methods
2. International Market Research
III. Strategies
3. International Market Entry Strategies
4. Standardization vs. Differentiation of International Marketing
IV. Policies: International Marketing Mix
5. International Product Policy
6. International Price Policy
7. International Placement Policy
8. International Promotion Policy

Detailed content:

After the successful completion of this course, participants will have achieved the following learning goals:

- You will understand the questions and challenges that international marketing has to face.
- You will understand that international marketing is engaged with finding the balance between taking advantage of similarities across countries through standardization and the need for customizing according to different country needs and preferences through differentiation. You will be able to reflect upon and to apply this understanding to practical cases.
- You will be familiar with the strategic decisions behind a companys international market entry and be able to independently make decisions and give recommendations with regards to international market entry strategies.
- You will understand the strategic decisions behind the marketing mix as well as the design and decision parameters of the marketing mix in an international context and be able to question them critically and apply them independently.
- You will be able to discuss issues related to international marketing across industries and countries and will be familiar with the peculiarities of different industries and countries and what they mean for the international marketing activities of companies.
- You will be able to independently analyze, structure and solve theoretical and practical problems related to international marketing.

Type of Examination

written student research project

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
Exercises, chat, exercises for self-study, video/web conference, e-mail

Forms of interaction with fellow learners:
Video/web conference, forum, e-mail

Digital Business and Information Systems: A Managerial Approach [VHB]

Objectives

The course "Digital Business and Information Systems: A Managerial Approach" is designed to teach students essential aspects of business information systems from a

managerial approach. Students will learn conceptual principles and practical guidelines on how to "digitize" a company and its business model. A managerial perspective is chosen which is of interdisciplinary nature and includes relevant aspects of other disciplines such as strategic management, marketing, supply chain management, operations and HR management in addition to business informatics.

Learning Content

Contents:

A. INTRODUCTION

1. Introduction to digital business
2. Opportunity analysis for digital business
3. Digital business infrastructure management
4. Key issues in the digital environment

B. STRATEGY AND APPLICATION

5. Digital business strategy
6. Supply chain and demand
7. Digital marketing
8. Customer relationship management

C. IMPLEMENTATION

9. Digital product and service design
10. Digital transformation management

Detailed content:

A.
INTRODUCTION

1. Introduction to digital business

Impact of digital technology on traditional businesses; Difference between digital business and e-commerce; Digital business opportunities; Barriers to the adoption of technology by digital business stakeholders.

2. Opportunity analysis for digital business

Digital marketplace analysis; Location of trading in the marketplace; Business models for digital business; digital start-up companies.

3. Digital business infrastructure management

Digital business infrastructure components; Short introduction to digital technology; Management issues in creating a new customer-facing digital service; Managing internal digital communications through internal and external networks; development of customer experiences and digital services; internal and external governance factors impacting digital business.

4. Key issues in the digital environment

Social factors; Legal and ethical factors; Economic factors; Political factors; Cultural factors; Factors affecting buying behavior; Privacy and trust; Environmental issues; Legislation; Competitive Factors; Technology innovation and technology assessment.

B. STRATEGY AND APPLICATION

5. Digital business strategy

Digital business strategy process: analysis, objectives, definition, and implementation; Aligning and impacting digital business strategy.

6. Supply chain and demand

Main elements of supply chain management and e-procurement; Potential of information systems to support supply chain management and e-procurement; Analysis of procurement methods to evaluate cost savings.

7. Digital marketing

Digital marketing; Digital marketing planning process: situation analysis, objective settings, strategy, tactics, actions, control; Characteristics of digital media communications; Digital branding.

8. Customer relationship management

Fundamental aspects of CRM; Operational vs. analytical CRM; trends for CRM.

C. IMPLEMENTATION

9. Digital product and service design

Status quo analysis for digital product or service projects; How to derive a target state of a digital product or service; Iterative design and development approaches.

10. Digital transformation management

Roles in digital transformation management; Organizational structures to manage digital transformation; Operational changes from digital transformation; Acquisition of new competences for digital transformation.

Type of Examination

written ex. 90 min.

Methods

Virtual lecture

Forms of interaction with the system/lecturer:
E-mail, exercises for self-study

Forms of interaction with fellow learners:
Forum

MMC-14 Master's Modul

Module code	MMC-14
Module coordination	Prof. Dr. Stefan Scherbarth
Course number and name	MMC 3002 Master's Thesis MMC 3003 Masterseminar
Semester	3
Duration of the module	1 semester
Module frequency	
Course type	required course
Level	postgraduate
Semester periods per week (SWS)	0
ECTS	25
Workload	Time of attendance: 60 hours self-study: 660 hours Total: 720 hours
Type of Examination	colloquium, master thesis
Weighting of the grade	25 out of 90 ECTS
Language of Instruction	English

Module Objective

The Master's programme Mechatronic and Cyber-Physical Systems is completed with a Master' thesis. The students have to prove that they can work on a certain task independently and successfully within a given period of time and that they can apply scientifically founded theoretical and practical knowledge to solve a problem. After successful completion of the Master' thesis, the students are able to independently work on complex scientific/technical tasks. They solve problems with the help of digital methods and tools and master networked, cyberphysical systems.

The module content taught during the course of study is applied in the form of scientific work. The problem has to be analyzed, structured and worked on independently within a given time frame. This trains the ability to independently work on technical problems of a

larger coherent topic and to prepare the results in scientific form. The aim is, among other things, to deepen and apply the ability to document the results transparently.

In addition to the Master's thesis (22 ECTS), the Master's seminar (2 ECTS) is also part of this module. The master's seminar consists of two parts that must be passed to successfully complete the module. To prepare for the master's thesis, participation in the seminar series "Career Start into German Technology Companies" is mandatory. The seminars / workshops are offered as block events during the first two semesters of study. The events cover a variety of topics that are of great importance for the preparation of the Master's thesis. In addition to scientific working methods, students are also introduced to application processes and the general conditions of the German labour market and its entry after graduation. The second part of the Master's seminar consists of the colloquium. After submitting the Master's thesis, it is presented in a presentation of about 15 minutes and then defended. The colloquium is assessed with 2 ECTS.

Professional competence

The students are enabled to familiarize themselves with technical tasks in depth, to analyze problems independently and to solve them.

After completing the module, students will be able to work on a problem from the extensive field of mechatroic and cyber-physical systems in a scientifically sound manner.

Methodological competence

The ability to independently work on and solve an extensive problem from the engineering sciences on a scientific basis is the overriding goal of methodological competence.

Personal competence

Independent, self-responsible and self-disciplinary scientific, methodical processing of a practice-relevant, delimitable (sub)project in a study programme-related environment as well as written, independent documentation in the form of scientific work train and required personal competences.

Social competence

The students improve their social and interface competence through intensive communication with the supervisors at the Technical University and in the cooperating industrial company.

Applicability in this and other Programs

The Master's programme Mechatronic and Cyber-Physical Systems enables students to work scientifically. The Master's degree entitles the holder to a subsequent doctorate.

Entrance Requirements

Admission requirements are the successfully completed case studies including the scientific elaboration of the project topics.

The registration for the Master's thesis requires that at least 30 ECTS credits have been achieved. See study and examination regulations (SPO).

Learning Content

The topic of the Master's thesis will be set by a professor of the participating universities or by a cooperating company. In addition, the students are entitled to propose their own topics. A DIT professor is responsible for supervision and content support.

The Master' thesis is included:

- Presentation of the state-of-the art in science and technology of the topic being worked on
- Description of the methodology and the course of the own theoretical and experimental procedure including concept development
- Decision making regarding the most favourable problem solution
- The integration of the own work into the work of the supervising institutes/ faculties and possible industry partners.
- Report on own publications
- Report on the applications/possible applications for funding within the scope of the topic
- Creation of test setups and programs
- Execution of measurements and test runs including their evaluation
- Scientific documentation of the technical results achieved and their evaluation
- study of literature

By writing a Master' thesis, students should demonstrate their ability to apply the knowledge and skills acquired during their studies to an independent scientific thesis.

The Master' thesis is followed by a colloquium as an oral examination. The students present their Master' thesis and defend it.

Teaching Methods

Guidance to independent work according to scientific methods by the respective supervisor.

seminars, workshops,

colloquium

Remarks

The subject content of the Master' thesis can be chosen freely and individually by students. The topic must be recognised by the supervising professor. Furthermore, it is

possible to work on a topic in cooperation with a company and to work on a research topic at the faculty.

Recommended Literature

Literature selected by the student for the specific subject area.

Support for scientific work:

Eco, Umberto: How to write a scientific thesis; 13th edition; UTB Verlag; Vienna; 2010.

Scheld, Guido: Instructions for the preparation of internship, seminar and diploma theses as well as bachelor and master theses; 7th edition; Fachbibliothek Verlag; Büren; 2008.

Rossig, Wolfram; Prätsch, Joachim: Scientific works: Guidelines for term papers, bachelor's and master's theses, diploma and master's theses, dissertations; 7th edition; team printing; Weyhe; 2008.

Standop, Ewald; Meyer, Matthias: The form of scientific work; 18th edition; Quelle & Meyer; Wiebelsheim; 2008.