

**Study and Examination Regulations for the Master programme  
International Tourism Development (Master of Arts, M.A.)  
at the Deggendorf Institute of Technology  
Dated 15 March 2021**

On the basis of Art. 13 Para. 2 Clause 2, 58 Para. 1, 61 Para. 2 Clause 1 of the Bavarian University and College Act (BayHSchG) of 23 May 2006 (GVBl. p. 245, Bay RS 2210-1-1-WK), last amended by § 1 of the law dated 24 July 2020 (GVBl. p. 382), the Deggendorf Institute of Technology enacts the following by-laws:

**§ 1  
Aim of the study programme**

- (1) <sup>1</sup>The Master programme International Tourism Development aims to enable graduates of a Bachelor or Diploma programme to reinforce knowledge gained so far with management-related knowledge and in-depth knowledge in order to meet the latest interdisciplinary and multidisciplinary requirements in a globalised, dynamic tourism market in a specific way. <sup>2</sup>The qualification is offered by Faculty European Campus Rottal-Inn.
- (2) <sup>1</sup>The course supplements a Bachelor or Diploma course by dealing with the depth and breadth of the international tourism market. <sup>2</sup>Graduates should be enabled to take on management tasks in the field of international tourism on their own responsibility, in a critically reflected manner and independently. <sup>3</sup>In addition, particularly qualified students should acquire theoretical foundations that enable them to pursue a doctorate or work in academic fields.

**§ 2  
Structure of the programme**

The programme comprises three theory semesters and concludes with the Master thesis.

**§ 3  
Qualification for the programme, language skills**

<sup>1</sup>The qualification requirements for admission to the Master programme are as follows:

- (1) <sup>1</sup>Successful completion of a relevant Bachelor programme or an equivalent degree from a university in Germany or abroad, amounting to at least 210 ECTS credits in the fields of tourism management, economics and tourism-related programmes, or through a degree equivalent to such a university degree. <sup>2</sup>The Examination Committee decides on the relevance and/or equivalence of a degree and on the equivalence of degrees obtained at foreign universities, in compliance with Article 62 of the BayHschG. <sup>3</sup>If proof of equivalence of degrees has not been handed in, it needs to be provided by the end of the first semester.
- (2) <sup>1</sup>Proof of programme-specific aptitude as part of a process, in accordance with § 5 of these by-laws.

(3) English language skills:

<sup>1</sup>The programme is conducted in English, which is why knowledge of English at level B2 according to the Common European Framework of Reference for Languages must be demonstrated.

<sup>2</sup>Regarding the proof, the regulations set out in § 3 of the framework examination regulations for additional training in foreign languages and compulsory elective subjects of a general academic nature at the Deggendorf Institute of Technology shall apply as amended.

German language skills:

Knowledge of German at level A2 according to the Common European Framework of Reference for Languages must be demonstrated during the course of study and can be acquired while pursuing the programme.

#### **§ 4**

#### **Proof of ECTS credits not yet obtained**

<sup>1</sup>If applicants provide evidence of an admission-substantiating university degree, for which less than 210 ECTS credits but at least 180 ECTS credits have been awarded or are to be regarded as equivalent, then proof of the ECTS credits not yet obtained is a prerequisite for passing the Master's examination.

<sup>2</sup>ECTS credits not yet obtained, which must be obtained by the start of the third semester, can be proven upon request to the Examination Committee through an additional relevant professional experience or by participating in relevant university courses. <sup>3</sup>Proof for each variant may be furnished only once. Proof can be provided for a maximum of 30 ECTS credits.

<sup>4</sup>The following conditions apply for the proof:

1. Relevant professional experience

2 years of relevant professional experience in the field corresponds to up to 30 ECTS credits.

The professional experience should be relevant and related to the subject. Contents of the profession should be in line with the completed or desired university degree.

2. Relevant college modules

From the range of courses offered by the Deggendorf Institute of Technology (DIT) and the Virtuelle Hochschule Bayern (VHB), which have economic content or content from the field of tourism management or tourism-related programmes, modules can be selected after consultation with the Subject Support, provided their content does not, in essence, overlap with the content of the Bachelor programme. This regulation pertains exclusively to the initial degree that the applicant has submitted.

The relevant study and examination regulations are decisive. Regulations of the RaPO are applicable in case of repeat exams.

#### **§ 5**

#### **Proof of programme-specific aptitude**

(1) In particular, the test serves to demonstrate the ability for scientific work and thus to determine whether the student meets the specific qualitative requirements for the successful completion of the Master programme of International Tourism Development.

(2) Applicants, who fulfil the formal criteria for admission, are invited for an aptitude assessment.

(3) <sup>1</sup>The aptitude assessment consists of a 60-minute written exam, which can be conducted online if necessary, and a max. 20-minute selection interview, which can also be carried

out virtually if required. <sup>2</sup>The entire aptitude assessment is conducted by two teachers from the Deggendorf Institute of Technology, at least one of whom performs duties related to the Master programme of International Tourism Development. <sup>3</sup>The final appointment is made by the Examination Committee.

(4) <sup>1</sup>The object of the written examination is the identification and assessment of strategic and international contexts and problems as well as the ability to present and discuss solutions. <sup>2</sup>It consists of open and multiple choice questions. A student is deemed to have passed the written examination "successfully" if he/she has obtained at least 30 of the 60 maximum points to be awarded.

(5) <sup>1</sup>Applicants who have "successfully" passed the written examination are invited to a selection interview. A total of 40 points are awarded here. <sup>2</sup>A student must get at least 20 points to pass the selection interview successfully.

<sup>2</sup>The following assessment criteria are applied:

- a) Expert discussion (max. 20 points)
- b) Motivation for the Master programme (max. 10 points)
- c) Expectations from the Master programme (max. 5 points)
- d) Relevance to future profession (max. 5 points)

(6) <sup>1</sup>Programme-specific aptitude is considered as proven if a student passes the written examination and selection interview "successfully".

(7) <sup>1</sup>Programme-specific aptitude assessment is carried out once a year in the winter semester for the following summer semester. <sup>2</sup>Applications for admission to the assessment must be submitted to the Deggendorf Institute of Technology together with the application documents through the online application process until the end of the application period for the following summer semester (cut-off period).

(8) <sup>1</sup>Applicants who have not furnished proof of programme-specific aptitude can re-register for the test once on the date decided for the following year. <sup>2</sup>In justifiable cases of exception, students may also be allowed to register at a later point in time. <sup>3</sup>Re-registration cannot be done again thereafter.

(9) <sup>1</sup>Minutes of the oral examination must be recorded and these must indicate, in particular, the date and place of examination, names of applicants, subject matter of the examination as well as the principles of assessment for individual examination performances and for the determination of examination results by the members of the Selection Committee.

(10) <sup>1</sup>The Examination Committee may waive participation in the oral examination if the applicant demonstrates above-average knowledge in the programmes specified in § 3 Para. 1 No. 1. <sup>2</sup>Above-average scores are 2.0 and higher.

## **§ 6**

### **Modules and proof of performance**

(1) <sup>1</sup>The programme comprises modules and module groups that can be composed of thematically-related courses. <sup>2</sup>Each module group is assigned ECTS credits that take into account the time required by students to complete the module.

(2) <sup>1</sup>The compulsory and elective modules, their number of hours, form of teaching, examinations as well as ECTS credits are set out in the annex to these by-laws. <sup>2</sup>Regulations are supplemented by the curriculum for the subject-specific elective modules.

- (3) <sup>1</sup>All courses consist of compulsory modules, elective modules or optional modules:
1. Compulsory modules are binding for all students.
  2. Elective modules are offered as alternatives. Students must select certain modules from these in accordance with these study and examination regulations. The selected modules are treated as compulsory modules.
  3. Optional modules are modules that are not mandatory for achieving the study objective. Students can choose these from the courses offered by the university.
- (4) <sup>1</sup>All planned course specialisations, elective modules and optional modules may not actually be offered. <sup>2</sup>Likewise, there is no claim that the accompanying courses will be held when the number of participants is insufficient.

## **§ 7 Curriculum**

<sup>1</sup>Faculty European Campus Rottal-Inn draws up a curriculum to safeguard the range of courses and to inform the students. Details of the course of studies are derived from this curriculum. <sup>2</sup>The curriculum is decided by the Faculty Council and must be announced within the university before the semester starts. <sup>3</sup>Changes or new regulations, if any, must be announced at the latest at the beginning of the lecture period of the semester in which these changes are to be implemented for the first time. <sup>4</sup>In particular, the curriculum contains regulations and information regarding

1. the time distribution of weekly semester hours per module and semester including ECTS credits,
2. subject-specific elective modules with their number of hours and type of course in the individual modules, if they have not been definitively set out in the annex.

## **§ 8 Electronic examinations**

<sup>1</sup>A written exam can also be taken in electronic form (electronic exam/e-exam). <sup>2</sup>E-exams are exams, whose creation and implementation and sometimes even evaluation is computer-aided. <sup>3</sup>Before the exam, students are given ample opportunity during the course to familiarise themselves with the electronic examination system. <sup>4</sup>Data protection provisions must be complied with.

## **§ 9 Violation of examination regulations**

<sup>1</sup>Carrying of unauthorised aids to the examination room, especially Internet-enabled mobile devices such as smartphones, smartwatches, tablets, etc., shall be punishable as an attempt to cheat.

## **§ 10 Assessment of examination performance, overall examination grade**

- (1) <sup>1</sup>There is an examination for each module. If a module examination consists of several examinations, the module grade is calculated from the arithmetic mean of the grades of the individual examinations, which is rounded down to one decimal place. <sup>3</sup>Individual examination performances are weighted according to the allotted ECTS credits.

- (2) <sup>1</sup>The overall examination grade is calculated by taking the weighted arithmetic mean of individual grades. <sup>2</sup>The weight of an individual grade is the same as the number of ECTS credits allocated to the subject for which the grade was awarded.
- (3) <sup>1</sup>In addition to the overall examination grade in accordance with Para. 2, a relative grade based on the numerical value attained is shown according to the ECTS user guide as per regulations contained in § 8 Para. 6 of the general examination regulations of the Deggendorf Institute of Technology.

### **§ 11 Master thesis**

- (1) <sup>1</sup>A Master thesis has to be written in order to obtain a Master's degree. <sup>2</sup>In the Master thesis, students should demonstrate their ability to apply the knowledge acquired during their studies in independent academic work.
- (2) <sup>1</sup>The period from choosing a topic to submission must be appropriate to the scope of the topic and is six months. <sup>2</sup>Upon request, this period can be extended for good cause in special cases by the Examination Committee.
- (3) <sup>1</sup>The Master thesis can be written in German or English.
- (4) <sup>1</sup>Registration for the Master thesis requires that at least 40 ECTS credits have been obtained.

### **§ 12 Certificate**

<sup>1</sup>A certificate for passing the Master examination is issued in accordance with the respective template in the annex to the general examination regulations of the Deggendorf Institute of Technology.

### **§ 13 Academic degree and diploma supplement**

- (1) <sup>1</sup>Upon successful completion of the Master examination, the academic degree of "Master of Arts", abbreviated as "M. A." is awarded.
- (2) <sup>1</sup>A certificate granting the academic degree is issued in accordance with the respective template in the annex to the general examination regulations of the Deggendorf Institute of Technology.
- (3) <sup>1</sup>An English translation and a diploma supplement, which describes in particular the essential course content underlying the degree, the course of studies and the qualification obtained with the degree, are enclosed with the certificate.

### **§ 14 Applicability of RaPO, APO etc.**


<sup>1</sup>Insofar as no regulations have been laid down in these study and examination regulations, the relevant provisions of the framework examination regulations for technical colleges and the general examination regulations of the Deggendorf Institute of Technology shall apply in the current version.

**§ 15**  
**Coming into effect**

These study and examination regulations enter into force on 15 March 2021.

# Annex to the study and examination regulations for the Master programme of International Tourism Development

## Overview of the modules and courses at the Deggendorf Institute of Technology:

											
Master International Tourism Development		Semester (SWS per course)			Course Type	Examination	Semester (Weighting of the module in ECTS)			Module Group	
Course No.		1.	2.	3.	e.g. lecture, seminar		1.	2.	3.		
MITM-1-1	Customer Experience Management Kundenerlebnismangement	4			SL, P	Wr.Ex. 90	5			International Tourism Management	
MITM-1-2	Current Issues in Business Administration Aktuelle Themen der Betriebswirtschaft	4			SL, P	Wr.Ex. 90	5			Business Economics	
MITM-1-3	Managerial Accounting Unternehmenssteuerung und Rechnungslegung	4			SL, P	Wr.Ex. 90	5			Business Economics	
MITM-1-4	Intercultural and Interdisciplinary Management Interkulturelles und interdisziplinäres Management	4			SL, P	RP	5			Business Economics	
MITM-1-5	Global and Regional Sustainable Tourism Development Globale und regionale nachhaltige Tourismusentwicklung	4			SL, P	RP	5			International Tourism Management	
MITM-1-6	Quantitative and Qualitative Research Methods Quantitative und qualitative Forschungsmethoden	2			SL, P	RP	3			Empirical Research Methods	
MITM-1-7	Compulsory Elective Subjects of a General Academic Nature (AWP) Allgemeinwissenschaftliches Wahlpflichtmodul (AWP)	2			SL, P	CA	2			Key Competences	
MITM-2-1	Compulsory Elective Subjects of a General Academic Nature (AWP) Allgemeinwissenschaftliches Wahlpflichtmodul (AWP)		2		SL, P	CA		2		Key Competences	
MITM-2-2	Applied Customer Experience Management Angewandtes Kundenerlebnismangement		4		SL, P	PR		5		International Tourism Management	
MITM-2-3	Quantitative and Qualitative Research Methods Quantitative und qualitative Forschungsmethoden		2		SL, P	RP		3		Empirical Research Methods	
MITM-2-4	Master Thesis Tutorial (Scientific Workshop) Masterarbeit Tutorial (wissenschaftlicher Workshop)		2		SL, P	RP		5		Empirical Research Methods	
MITM-2-5	Entrepreneurship and Business Development Unternehmertum und Geschäftsentwicklung		4		SL, P	PR		5		Business Economics	
MITM-2-6	Digital Marketing and Social Media in Tourism Digitales Marketing und Social Media im Tourismus		4		SL, P	PR		5		International Destination Management	
MITM-2-7	Specialized Mandatory Elective Module Fachspezifisches Wahlpflichtmodul (FWM)		4		SL, P	Wr. Ex. 90 / RP / PR <sup>1</sup>		5		International Tourism Management	
MITM-3-1	Destination Development and Marketing Destinationsentwicklung und -marketing			4	SL, P	Wr.Ex. 90			5	International Tourism Management	
MITM-3-2	Specialized Mandatory Elective Module Fachspezifisches Wahlpflichtmodul (FWM)			4	SL, P	Wr. Ex. 90 / RP / PR <sup>1</sup>			5	International Tourism Management	
MITM-3-3	Master Thesis Masterarbeit					MA			20	/	
	<b>Total</b>	<b>24</b>	<b>22</b>	<b>8</b>	<b>54</b>		<b>30</b>	<b>30</b>	<b>30</b>	<b>90</b>	

<sup>1</sup> The form of examination offered depends on the respective offer in the corresponding semester. The form of examination is determined in the study plan at the beginning of the semester. Die angebotene Prüfungsform richtet sich nach dem jeweiligen Angebot im Semester. Die Prüfungsform wird zu Beginn des Semesters im Studienplan festgelegt.

**Abbreviations:  
Abkürzungen:**

MA: Master thesis  
Masterarbeit

CWC: Course work certificate  
Studienbegleitender Leistungsnachweis

LN: Studienbegleitender Leistungsnachweis

S: Seminar

Wr.Ex: Written examination  
Schriftliche Prüfung

SP: Schriftliche Prüfung

RP: Research paper

StA: Studienarbeit

SL: Seminar-style lesson  
Seminaristischer Unterricht

SU: Seminaristischer Unterricht

SWS: Weekly semester hours  
Semesterwochenstunden

P: Practice exercises  
Praktische Übungen

PS: Practical Semester  
Praxissemester

PR: Presentation  
Präsentation

CA: Course Assessment  
Leistungsnachweis

**Form of examination "Presentation"**

A presentation is an academic performance consisting of an oral and a written part. There are three established presentation forms among others:

- Classic presentations using various media (e.g., flipcharts, white board, PowerPoint, online tools) incl. handouts
- Presentations as part of excursions and site visits incl. handouts
- Poster presentations

All presentation forms end with a concluding discussion. In this, students explain the contents of their presentation in depth. An examiner critically questions them and also checks the extent to which students can classify the topic they have worked on in the context of the module's teaching contents. Students are encouraged to play an active role in shaping the discussion.

Presentations can be carried out as individual or group work, depending on the directions of the respective lecturer. Students must be able to show their individual work performance. Group performance should be of homogeneous quality and quantity, and it can result in a common group grade.

The duration of the presentation, including the concluding discussion, must not be less than 15 minutes and more than 45 minutes per student. The overall grade results from the assessment of the three equally weighted parts, i.e., presentation, written performance (poster or handout) and discussion.