

# **PIONEERING & VIBRANT**

Present yourself at the fastest growing university in Bavaria.

Advertise your company to over 8,000 students: As an employer, for your products or events.

Benefit from the positive university image and increase your profile!







# CONTACT

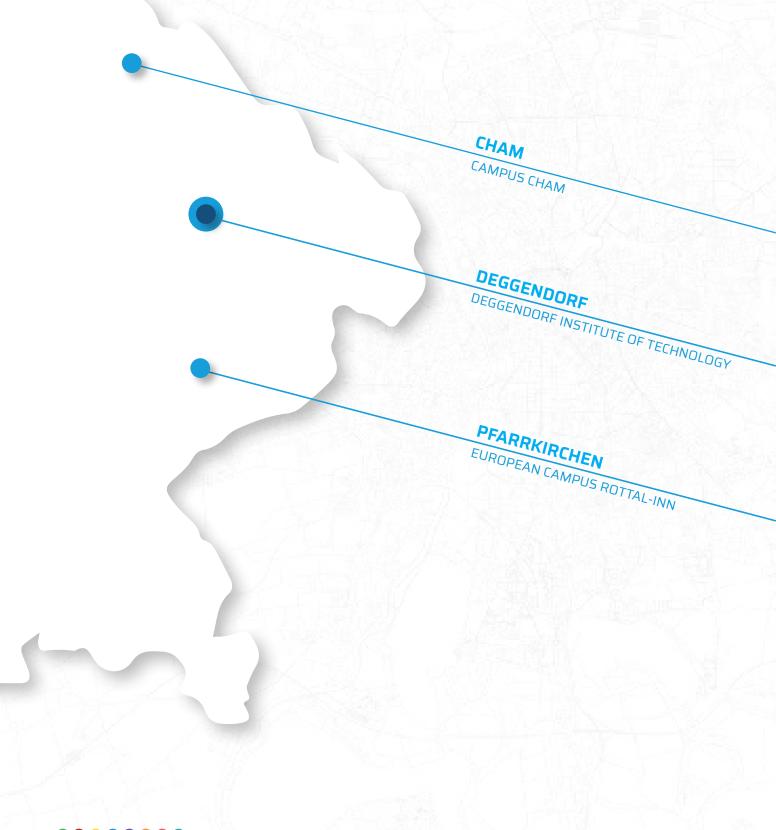
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# **OUR LOCATIONS**

Our 70 Bachelor's and Master's degree programmes in the fields of business, technology, digitalisation and health are spread across three locations.

Advertising is possible in the following faculties:

Civil Engineering | Industrial Engineering | Electrical and Media Engineering | Mechanical Engineering and Mechatronics | Natural Sciences and Industrial Engineering | Health Sciences | Computer Science



### **ONLINE CAMPUS ADVERTISMENTS**

Screen ads

Frequency: up to 3,000 students / day

Screening: 5 x / hour Duration: 1 week

€ 98 plus VAT

## OFFLINE CAMPUS ADVERTISMENTS

Silent frames in DIT toilets

Single or whole faculty building

**Duration: 1 week** 

€ 50/Frame plus VAT

Poster display

Format: Max. DIN A1

**Duration: 2 weeks** 

€ 35/Frame plus VAT

# PROMOTION/AD DISPLAYS

#### Flyer I

Distribution of 500 flyers on campus

**Duration: 1 day** 

€ 350 plus VAT

Flyer II

Display of 500 flyers

**Duration: 2 weeks** 

€ 350 plus VAT

#### **Give Aways**

Distribution of your giveaways on campus

**Duration: 1 day** 

€ 120 plus VAT

We are happy to provide you with a student assistant to distribute flyers/giveaways for an additional charge.

€ 120 plus VAT

## **ADVERTISMENTS**

University magazine "Untertitel"

Advertisements in various formats possible

from € 450 plus VAT

### LECTURE HALL BUILDING

The Deggendorf Institute of Technology was one of the first Bavarian universities, which made it possible for renowned companies to name a lecture hall after the company name, thus anchoring this name with the students at an early stage. The funds are mainly used to finance cultural events at the university. In addition, there is the possibility to setting up a glass showcase with exhibits.

Depending on the size; annually: € 2,000.00 – 10,000.00 plus VAT

DIT is working on the vision of a centre for digitalisation that is extremely closely linked to the economy. Here, research and teaching will take place on topics that are currently important for the German economy and for the region in particular.

Meeting with the President possible on request.





### ENDOWED PROFESSORSHIP

It is possible to endow a professorship for the scientific promotion of special fields. The professorship is integrated into the regular teaching and offers scope for research.

From a ½ position for 1 year: € 55,000.00 plus VAT

## **OPEN DAY**

The Open Day takes place every two years. You can participate with a logo on flyers, banners on campus or as a stage sponsor.

Between € 900.00 - 5,000.00 plus VAT





# **MACHINERY AND EQUIPMENT**

Donations of money and goods for laboratories, equipment and machines.

In this way, you support both studies and research. We would be happy to put you in touch with our professors.

By arrangement

### FRIENDS & ASSOCIATES

The Friends & Associates of the Deggendorf Institute of Technology in Deggendorf, Pfarrkirchen and Cham advocates the continuous development of DIT and supports research and teaching.

Annual donation: from € 30 plus VAT for private people from € 100 plus VAT for businesses